



# HONG LEONG GROUP

SINGAPORE

## GROUP PROFILE

The Hong Leong Group was built on a foundation of hard work, determination and service to the community – tenets that founder, Kwek Hong Png, brought with him as a teenager when he travelled to Singapore from Fujian in the 1920s. From a poor store assistant, he founded Hong Leong in 1941 and built his fortune in four core areas – property development, hotels, financial services and trade and industry.

Now under the leadership of a second generation of Kweks, the Hong Leong Group has grown into one of Asia's largest and most successful conglomerates. Headquartered in Singapore, the Group employs over 40,000 people around the world.

Managing over S\$40 billion in diversified premium assets, including public companies listed in seven stock exchanges around the world, the Group is poised to extend its global footprint and influence.

It is well-entrenched in China, the world's economic engine, through its manufacturing, trading and distribution businesses.

Hong Leong's success has also helped it fulfill its philanthropic mission of giving back to society, which it does through the Hong Leong Foundation and Hong Leong member companies' programmes. Each year, the Foundation donates to various charitable causes in Singapore including education, the arts and the needy elderly.

As the Group looks ahead, it is dedicated to building a sustainable future. This is why it continues to invest in green buildings, engines and technology to ensure a cleaner, safer environment for all.



The iconic South Beach development sets a new benchmark in Singapore. Designed with environmental sustainability in mind, this mega mixed-used development harmonises conserved historical buildings together with state-of-the-art commercial, hotel and residential spaces.



# MISSION STATEMENT

Every company in the Hong Leong Group aims to be a leader in its field, enhance shareholder value and provide sterling customer service, while fostering community service through civic and cultural activities.





PROPERTY



HOTEL



FINANCE



TRADE &  
INDUSTRY



The Group entered into property development in the early 1960s even before newly-independent Singapore started its development programmes. Today, the Group is one of the biggest commercial landlords in Singapore's core Central Business District, and holds the largest non-government residential land bank in Singapore.

City Developments Limited  
 Hong Leong Holdings Limited  
 TID Pte Ltd.  
 Tripartite Developers Pte. Limited  
 Hong Realty (Private) Limited

The Group's hospitality arm started in the 1970s with one hotel and has since grown to include over 150 hotels in 24 countries worldwide. It is the largest Asian-controlled hotel group outside of China with over 36,000 rooms globally.

Millennium & Copthorne Hotels plc  
 CDL Hospitality Trusts  
 Millennium & Copthorne International Ltd  
 Millennium & Copthorne Hotels New Zealand Limited  
 CDL Investments New Zealand Limited  
 Grand Plaza Hotel Corporation  
 City e-Solutions Limited

It has been more than 50 years since the Group started providing financial services to customers and it is now the largest finance company in Singapore. The Group serves corporate and individual customers with a suite of customer-centric financing solutions.

Hong Leong Finance Limited

The Group laid its foundation on the supply of building materials in the 1940s and 1950s. It has since expanded its management portfolio, which includes key sectors in the manufacture and distribution of consumer products, diesel engines, industrial packaging, air-conditioning systems and distribution of lifestyle consumer appliances.

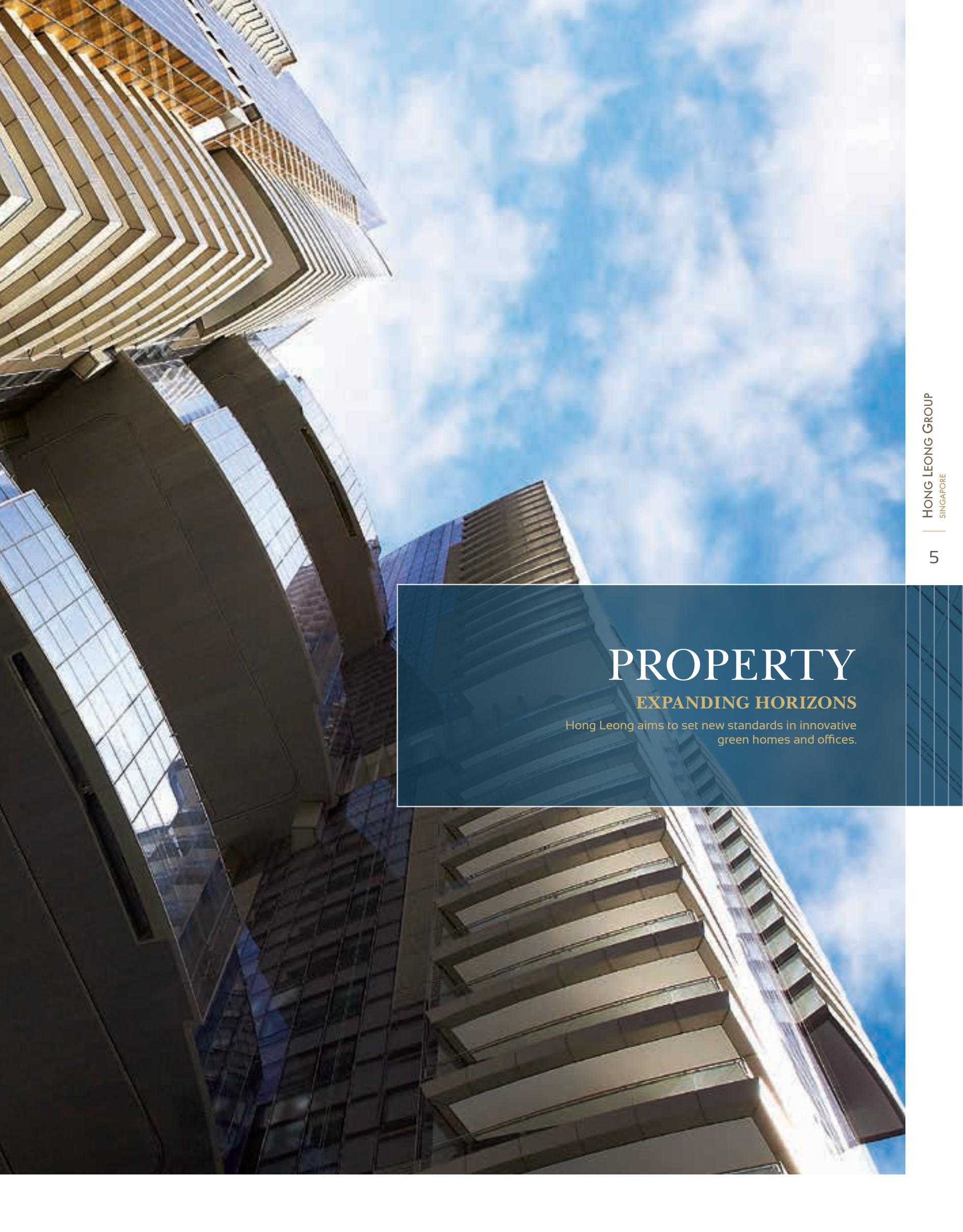
Hong Leong Corporation Holdings Pte Ltd.  
 Hong Leong Asia Ltd.  
 Henan Xinfei Electric Co., Ltd.  
 China Yuchai International  
 HL Building Materials Pte Ltd.  
 Island Concrete Pte Ltd.  
 Hong Leong China Ltd.  
 Airwell Air-conditioning Technology (China) Co., Ltd.  
 FEDDERS International Pte Ltd.





Designed by world-renowned architect Carlos Ott, One Shenton is an architectural masterpiece that transcends conventions and has been named World Gold winner in the Residential (High Rise) Category at the prestigious FIABCI Prix d'Excellence Awards 2014. Developed by City Developments Limited, this dual-tower luxury residence is set within the Central Business District and mere minutes away from the Marina Bay area.





# PROPERTY

## EXPANDING HORIZONS

Hong Leong aims to set new standards in innovative green homes and offices.




# Building Strong Foundations

The Group's major push into the property business began in the late 1960s when it consolidated most of its property interests and investments in Hong Leong Holdings Limited (HLHL). The Group bought a majority stake in City Developments Limited (CDL), and transformed it from a loss-making company into a profitable property giant and bellwether stock on the Singapore Exchange.

As a major commercial landlord and landowner in Singapore's competitive real estate market, the Group collectively owns over 8 million square feet of lettable office, industrial, retail and residential space. It is also the largest residential developer in Singapore with nearly one in every five private homes sold in 2013 built by the Hong Leong Group.

Over the past five decades, the Group has developed many iconic properties along the Singapore skyline and positioned itself as a market leader with more than 130 quality residential properties and over 100 premium commercial and mixed use developments, including projects like One Shenton, The Tate Residences, Sage, St. Regis Hotel and Residences, Singapore, W Singapore – Sentosa Cove, The Residences at W Singapore – Sentosa Cove, and Quayside Isle.





Located in the prestigious precinct of Nassim Road, Hong Leong Holding's Sage was awarded the highest Construction Quality Assessment System (CONQUAS) score to date by Singapore's Building and Construction Authority in the Private Housing (All) category in 2012.





Hong Leong Building is the flagship building of HLHL and is located within a short distance from Raffles Place MRT and in close proximity to major banks and financial institutions.

## Shaping New Skylines

The Hong Leong Building was completed in 1976. At 45-storeys high, or 168-metre tall, it was one of the tallest buildings in the Central Business District (CBD) when it was unveiled and offered panoramic views of the city and the harbour area. It has since served as a key reference point in the CBD, even as the landscape around it continues to change.

The 66-storey Republic Plaza also attained iconic status when it became the first Singapore project to be named the FIABCI Prix d'Excellence Overall Winner in 1997, an internationally renowned award CDL has gone on to win several times. Through its subsidiaries, the Group has built nearly 45,000 luxurious homes, catering to a wide range of market segments in Singapore and the region.





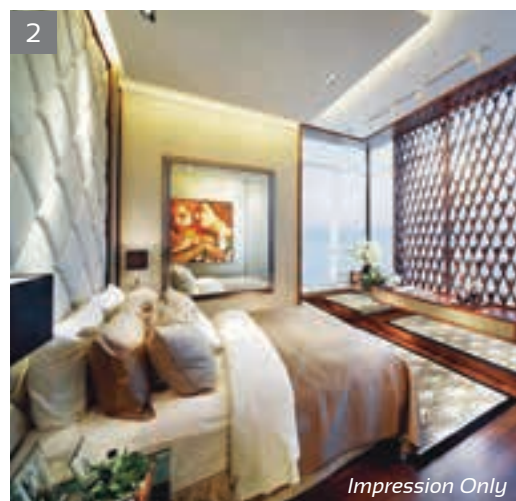
Standing at 66 storeys and 280 metres high, Republic Plaza is CDL's flagship building and one of the tallest skyscrapers in Singapore.







Artist's Impression



Impression Only

1. Taking its architectural inspiration from some of the world's best and most exclusive resorts, CDL's Coco Palms is a 944-unit development located within a residential enclave in the eastern part of Singapore.
2. Developed by HLHL, The Meyerise is an ultra luxe project that gives its residents panoramic views of both Singapore's eastern coast line and the Singapore city skyline.

## Forging Ahead

In 2010, the Group launched CDL China Limited as part of a dedicated push into the burgeoning Asian market. Building on the Group's past experience overseas with notable projects such as the Beijing Riviera residential development, as well as the 3,300-unit establishment in Hong Kong comprising of Coastal Skyline, Le Bleu, La Rossa and Le Bleu Deux, CDL China focuses on expansion efforts within China and oversees the real estate development and investment activities there.

Making headway into China's key cities, CDL China holds a land bank of prime development sites in Chongqing and Suzhou, comprising 450,000 square metres of total gross floor area. Amongst its pipeline projects are an ultra-luxury residential site on the historic Eling Hill in Chongqing, a mixed-use site in a central location within Chongqing's Yuzhong District and a mixed-use development in the heart of Suzhou Industrial Park, next to Jinji Lake. CDL China now has subsidiaries in Chongqing, Shanghai and Suzhou.

Hong Leong Holdings on its part, is currently developing One Central – a mixed-used project in the main urban area of Chengdu in the Sichuan Province. One Central, with over 82,000 square metres of total gross floor area, comprises 90% residential and 10% commercial units and is expected to be completed at the end of 2016.





*Artist's Impression*

The upcoming Hong Leong City Center is an iconic mixed development at Jinji Lake, Suzhou, within the Suzhou Industrial Park.



*Artist's Impression*

Located in the main urban area of Chengdu in the Sichuan Province, Hong Leong Holdings' One Central is expected to be completed end-2016.



A mansion, where the Constitution of Japan was believed to have been drafted during the Taisho-Showa Period, sits on the site acquired by CDL.



# Overseas Expansion

In September 2014, CDL acquired a prime freehold land site in Tokyo for 30.5 billion yen. The expansive 16,815 square metre parcel of land is strategically located in the high-end, prestigious residential enclave of the Shirokane area in Tokyo's Minato ward where numerous foreign embassies are situated. Minato ward is also the centre of business activities where the offices of many multinational corporations are based.

Steeped in heritage, the site has a long history dating back to the Edo Period and Meiji Period. Located on this site is a mansion where the Constitution of Japan was believed to have been drafted during the Taisho-Showa Period. CDL sees potential to develop luxurious, high-end condominiums on this site and plans to conserve the mansion which has immense historical significance.

Through CDL, a real estate platform has also been established in the United Kingdom, which focuses on acquisitions of real estate in Greater and Central London for development and investment. In addition, the Group will actively seek opportunities in mature markets such as the US and Australia with its eyes set on growth and the generation of greater value for shareholders.





Filled with lush greenery, the expansive 16,815 square metre parcel of land is strategically located in the high-end, prestigious residential enclave of Shirokane.







Millennium Biltmore Hotel Los Angeles has welcomed celebrities, presidents and dignitaries for over 90 years, offering unrivalled historic grandeur and modern luxury in the heart of downtown Los Angeles.





# HOTEL

## SOARING AMBITIONS

The Group has established a strong presence in the world's most desirable tourist and business destinations, with properties that are landmarks in their own right.



# Humble Beginnings

Hong Leong first stepped into the hospitality industry in the early 1970s with the development and operation of King's Hotel in Singapore, now known as the Copthorne King's Hotel.

From that modest start, the Group through its subsidiary Millennium & Copthorne Hotels plc (M&C) has grown to become the largest hotel owner in Singapore and one of the largest Asian-controlled hotel groups outside China. Through its owner-operator business model, M&C and its associate companies now count over 150 hotels as part of its portfolio, representing more than 36,000 rooms in over 20 countries around the world, many in gateway cities.



The conservatory in Millennium Gloucester Hotel. The purchase of Millennium Gloucester Hotel in London was Hong Leong Group's first move outside Asia.





The largest property in CDL Hospitality Trusts' portfolio, 656-room Orchard Hotel offers cosmopolitan elegance in the heart of Orchard Road, Singapore's premier retail district, and Cantonese fine dining at its award-winning Hua Ting Restaurant.





The Chelsea Harbour Hotel is the only five-star all-suite hotel in London and is tucked away in the exclusive area of Chelsea Harbour, offering spectacular views of London and the River Thames.







Millennium Hotel Paris Opera offers charm and character combined with modern and comfortable surroundings. Located in the historic and fashionable Boulevard Haussmann area, hotel guests have the Basilique Sacré-Coeur and Champs-Élysées just a short walk away.

## Making Its Mark

In 1995, Mr. Kwek Leng Beng made waves in the international mass media when he bought the fabled Plaza Hotel in New York with Prince Alwaleed of Saudi Arabia from American tycoon Donald Trump for US\$325 million. The property was later sold in 2004 at more than twice the price. Snapping up the Copthorne Hotel chain from Aer Lingus in 1995 went a long way in the building of a global hotel chain. By that time the group's acquisitions in New Zealand made it that country's largest hotel owner and operator.

In 1996, M&C listed on the London Stock Exchange. The purchase of Regal US group of hotels a few years later saw a major piece in place for the coming out of an international chain now called M&C Hotels – indeed a far cry from the single hotel in Singapore that started off the building of a global hotel player.





# Holistic Service

M&C offers several flagship brands – Grand Millennium, Millennium, Copthorne, Kingsgate and Studio M – representing a wide variety of hotel styles, providing consistent standards of excellence for business and leisure travellers alike.

The Grand Millennium and Millennium brands are five and four-star deluxe properties, respectively, located in key gateway cities such as Bangkok, Beijing, Shanghai, Dubai, Paris, London, New York, Los Angeles and Chicago.

M&C is constantly looking at refreshing its portfolio. It is currently studying branding opportunities for its hotels that come with individual, historic, stylish or unique characters – from heritage to designer lifestyle hotels.

The Group also owns several prestigious and luxury hotels managed by third parties across the region, such as W Singapore – Sentosa Cove, The St. Regis Singapore, JW Marriott Hong Kong, New World Millennium Hong Kong Hotel, Millennium Hilton Bangkok, Millennium Seoul Hilton, Millennium Hilton New York and Grand Hyatt Taipei.



Grand Millennium Dubai has received numerous awards, including Dubai's Leading Luxury City Hotel and Best Price Value Hotel (Platinum).



The Copthorne Hotel and Resort Queenstown Lakefront, located on the shores of Lake Wakatipu, is the starting point for exploring the stunning scenery of New Zealand's southern alpine region.





M&C acquired its first hotel in Italy in 2014. Situated on Via Veneto, the Grand Hotel Palace offers 87 luxury guest rooms and suites in the heart of one of Europe's greatest leisure and business travel destinations.



# Expanding Portfolio

M&C has steadily expanded its portfolio, increasing its footprint in Europe, North America, the Middle East, China and Asia Pacific. In late December 2013, M&C acquired three hotels in quick succession – the 87-room high-end boutique Grand Hotel Palace in Rome, the 480-room Novotel New York Times Square, and the 158 all-suite Chelsea Harbour Hotel in London.

In December 2014, M&C opened its first hotel in Japan – the 329-room Millennium Mitsui Garden Hotel.

Today, the M&C flag flies proudly in more than 80 locations globally, from Alaska in the US, which is close to the North Pole to New Zealand's South Island, nearer to the South Pole. M&C Hotels New Zealand is that country's largest hotel owner and operator with properties in all major cities there.

Dedicated to building a new era in leisure and business travel, more hotels are scheduled to open in China, Singapore, the Middle East, North America and Europe.

In 2015, the 654-room hotel, The South Beach, will open its doors in Singapore. Located within the mega-integrated development of South Beach, developed by a CDL-joint venture, the hotel combines a unique hip 21<sup>st</sup> century design with minimalist style to create a unique guest experience.



Millennium & Copthorne Hotels acquired the Novotel New York Times Square, a 34-storey building situated at 226 W. 52nd Street in New York City, in the heart of the Manhattan theatre district in 2014. The hotel is within walking distance from New York's prime attractions such as Times Square, Central Park, and Fifth Avenue.






Combining modern elegance with integrated high-tech connectivity, M Hotel Chengdu is conveniently located in the heart of the business centre in southern Chengdu, China.







In December 2013, CDL Hospitality Trusts acquired Jumeirah Dhevanafushi. Tucked away at the southern edge of the Maldives, Jumeirah Dhevanafushi's spacious beachfront and over-water villas are among the largest in the archipelago.

# Responsible Hospitality

The Group is aware of the impact its hotels have on the environment and in even before 2008 began developing guidelines towards responsible hospitality – by ensuring optimal safety, health and environmental standards for guests and staff. The programme also involves the steady reduction of carbon emissions. In 2010, the Group's UK hotels were awarded the Carbon Trust certification – signifying its success in reducing its carbon footprint.





## Going Further

The Group took its hotel business further with the formation of Singapore's first hotel real estate investment trust through subsidiary CDL Hospitality Trusts. The trust comprises a portfolio worth over S\$2.2 billion, with over 4,400 hotel rooms in Singapore, Australia, New Zealand and the Maldives.



Through strategic alliances, Hong Leong Finance is able to create mutually beneficial experiences for customers, business associates and shareholders.







# FINANCE

## INVESTING IN LONG-LASTING RELATIONSHIPS

Hong Leong Finance values partnership and innovation. By working closely with our customers, we strive to unlock greater opportunities through our dedicated financial advisory services, innovative financial solutions and network of convenient and modernised branches and SME Centre @ Hong Leong Finance.

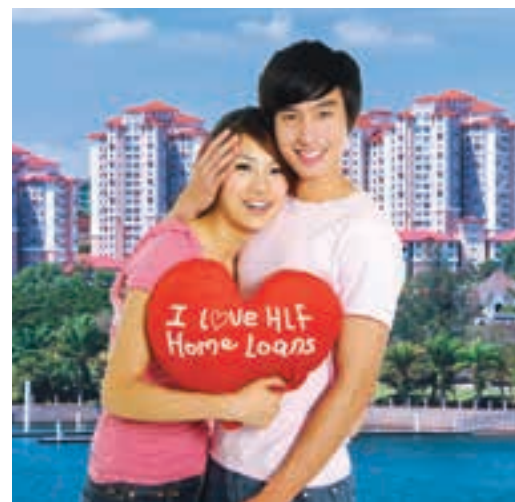




HONG  
FINANC

Hong Leong Finance's logo stands proud at the Clementi West branch. Hong Leong Finance serves its customers through an islandwide network of 28 branches.





Hong Leong Finance is dedicated to serve the financial needs of the community.



## Modest Origins

The Group began offering financial services in 1961, starting out as a small and medium enterprise. Over the years, the Group through its financial services arm Hong Leong Finance (HLF), has expanded its line of products and services to cater to the financial needs of both individuals and the business community. Today, HLF is Singapore's largest finance company, with a network of 28 branches islandwide.

Its extensive suite of products and services includes fixed deposits and savings, mortgages and home loans, car loans and share financing. To stay ahead of the game in the growing SME service market, HLF continues to expand its capabilities and remains as the only finance company in Singapore which can provide corporate advisory services and business current accounts to corporate customers.





# Dedicated Service

One of the Group's best assets is its team of experienced staff, who are constantly commended for their personal touch and intuitive understanding of their customers' needs. A full sponsor on the Singapore Stock Exchange's Catalist board, HLF has been named "Domestic Finance Company of the Year" from 2011-2013 and "ASEAN Finance Company of the Year 2014" in the Asian Banking & Finance Retail Banking Awards.

Over 50 years and growing stronger, HLF continues to build on its experience, infrastructure, profitability and superior service.





Hong Leong Finance's dedicated and experienced team of specialists help SMEs focus their attention and energies on growing their business.





# Giving Companies A Boost

From its humble start to the major industry player that it is today, HLF prides itself as “The SME Specialist”, lending expertise to other small and medium enterprises (SME) as they embark on their own journey to success. It is a pioneer in the Local Enterprise Finance Scheme administered by government enterprise development agency, Spring Singapore.

With more than 50 years of experience in supporting the SME community, HLF has been conferred the “Friends of Enterprise” award by the Spirit of Enterprise twice. This annual award goes to entrepreneurs who demonstrate capabilities of building sustainable businesses and among other things possess the ability to overcome business challenges and adversity. HLF takes part in and sponsors numerous SME-related activities to promote the sector growth including supporting the Singapore Chinese Chamber of Commerce & Industry’s Annual SMEs Conference for the past 15 years since its inauguration.

In 2010, HLF set up dedicated SME Centres in Singapore to better serve the corporate community. In addition to growing locally, HLF is dedicated to building the ‘Singapore brand’ by helping local SMEs spread their wings overseas. The Company became a participant in the Internationalisation Finance Scheme to further assist SMEs in expanding overseas.





# SME CENTRE @Hong Leong Finance

For more than 50 years, Hong Leong Finance has been championing the cause for entrepreneurship in Singapore. With eight SME Centres@Hong Leong Finance primed to provide clients with tailor-made financial solutions, Hong Leong Finance is committed to growing businesses and helping entrepreneurs achieve their ambitions.





Frestec 新飞

新飞广告做得好，不如新飞除菌冰箱好。



Henan Xinfei Electric, now marketed under the Frestec brand, successfully launched its new Libra range of refrigerators, which was very well-received. It was awarded a Merit Recognition in the Design for Asia Award in Hong Kong.





In 2013, China Yuchai (CYI) launched seven National V compliant models of natural gas engines for on- and off- road applications; and five National IV compliant models of diesel engines. CYI's National V compliant diesel engine is currently used in public transport systems in China's major cities. CYI also introduced eight new engine models meeting the National IV and Tier 3 emission standards for use in different applications.



# TRADE & INDUSTRY

## SHIFTING INTO HIGH GEAR

With diverse interests ranging from manufacturing of consumer appliances, diesel engines, air-conditioning systems and lifestyle appliances to building materials and industrial packaging, Hong Leong Asia is poised to leverage on its vast experience in China and Southeast Asia.

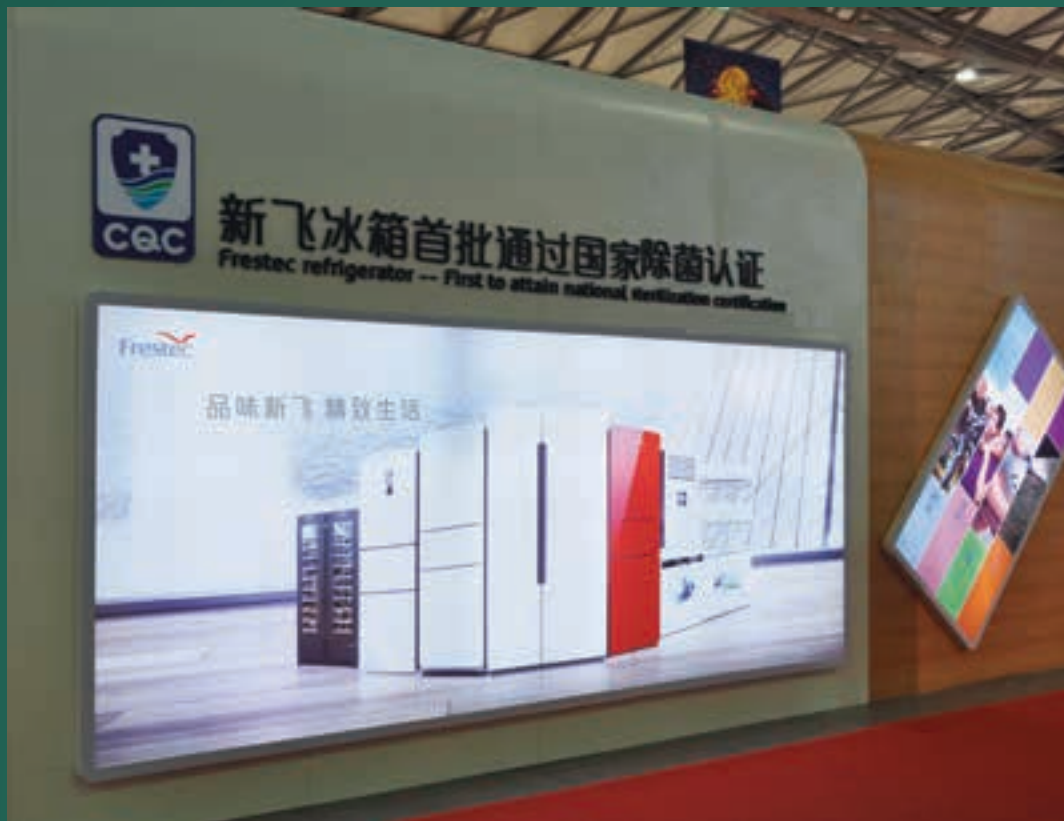






Henan Xingfei is one of China's leading manufacturers of refrigerators and freezers with production capacity of over nine million units annually. It exports its products to over 50 countries in Europe, Middle East, Africa and United States.





Frestec fridges integrate the latest anti-bacterial technology and it is one of the first manufacturers to be certified by the China Quality Centre (CQC) that sets the GOLD standard for fridges. The anti-bacterial fridges preserve the freshness of nutrients in the food inside the fridge. Frestec has over 54 fridge models that are certified by the CQC.

# Industrial Conglomerate

Listed on Singapore Stock Exchange since 1998, Hong Leong Asia Ltd is the Trade & Industry arm of Singapore conglomerate, Hong Leong Group. Hong Leong Corporation Holdings, Hong Leong Asia's immediate parent, started as a building materials supplier in Singapore in the 1940s and has grown into a major diversified industrial conglomerate with operations in China, Singapore, Indonesia and Malaysia. With over 80 per cent of its market beyond the shores of Singapore, Hong Leong Asia is well placed to leverage on its current position to scale greater heights.

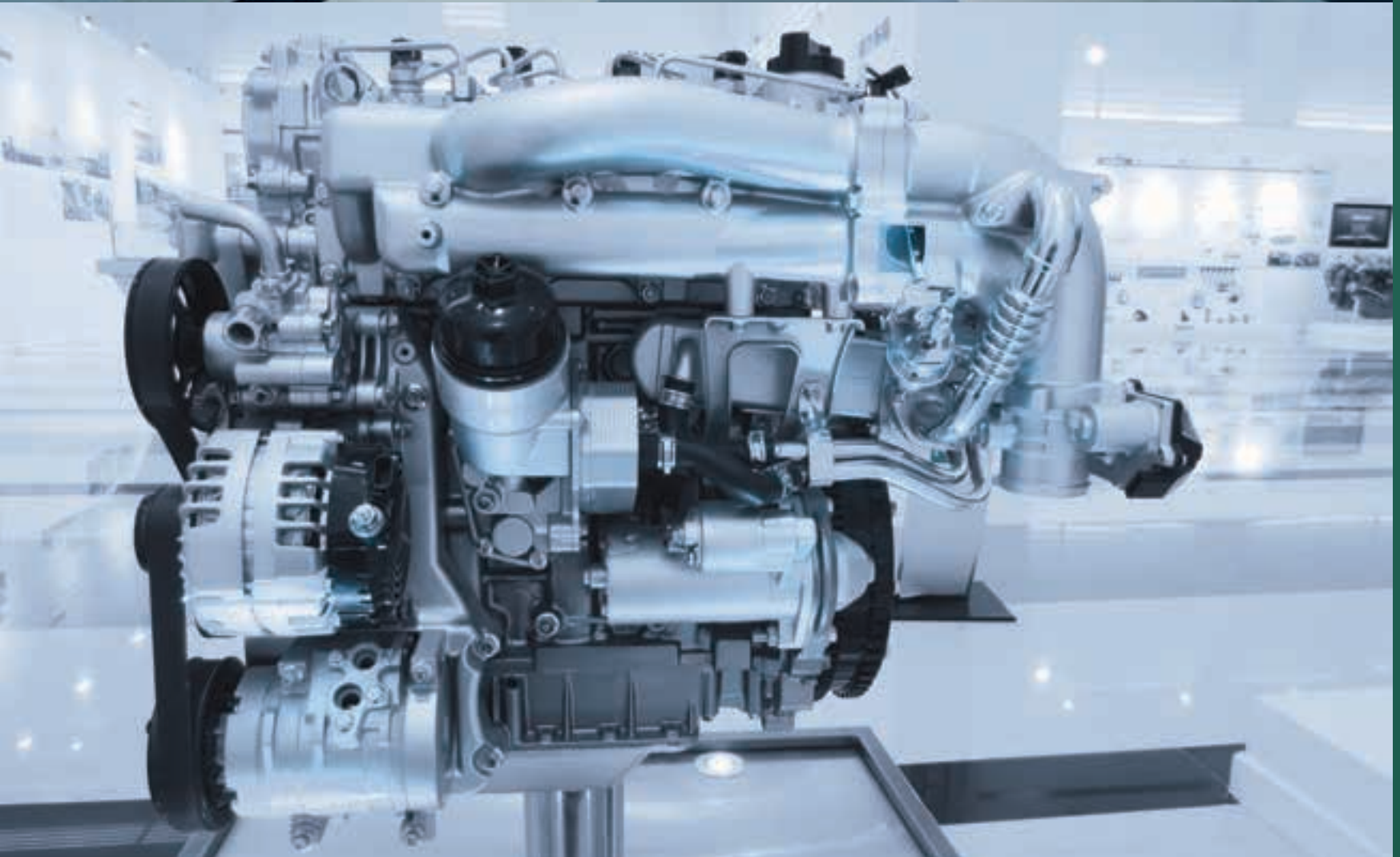
According to Brand Finance's 2014 annual study, Hong Leong Asia is one of the top 20 Singapore companies in its brand ranking and value on the Top 100 Singapore Brands index in 2014. Its brand value in 2014 increased to US\$521 million from 2013's US\$466 million. The study looks at how Singapore-listed companies fare in utilizing intangible assets and brands to generate value.

## Core Businesses of Hong Leong Asia:

- Manufacture and distribution of Home Appliances – Refrigeration and freezers, washers, kitchen appliances and other major home appliances;
- Manufacture and distribution of Diesel Engines;
- Integrated Building Materials manufacturer and supplier;
- Manufacture of Industrial Packaging products;
- R&D, manufacture of Air-conditioning Systems and distribution of Lifestyle Consumer Appliances.

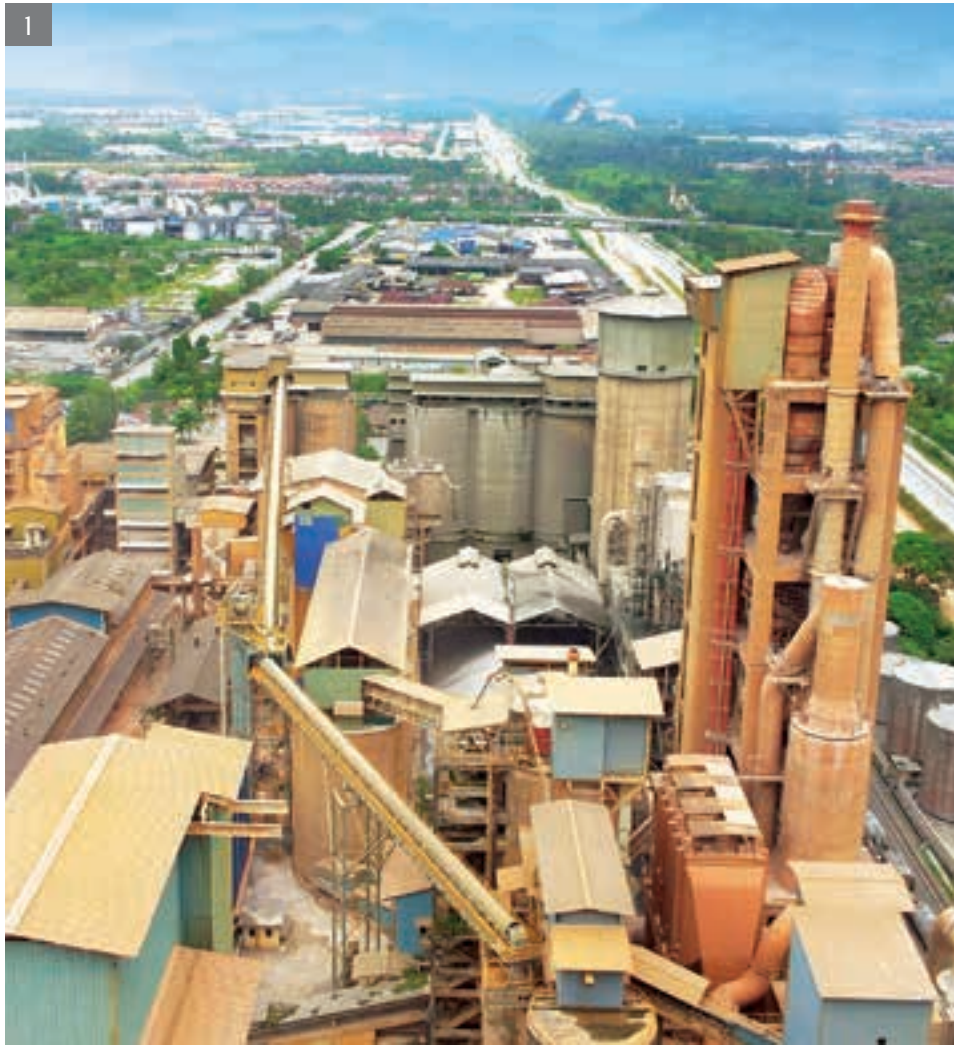


Diesel Engines Unit:  
China Yuchai International



CYI's new R&D Institute located in Nanning, capital of Guangxi Province. It will focus on development and testing of new engine products and components, especially emission control and fuel saving systems and improvement of product quality.





## Building Materials Unit

Building materials became the foundation of the Hong Leong Group when founder Kwek Hong Png first began trading building products in the 1950s. In fact, the Group's building materials unit has played a key role in the building of many infrastructural Singaporean icons such as the two integrated resorts, Kallang-Paya Lebar Expressway (KPE), Marina Coastal Expressway (MCE), MRT Circle line and Downtown line. Blue and white cement mixers from subsidiary, Island Concrete, are familiar sights across Singapore, as the city moves ahead into the 21st century.

Over the years, Hong Leong has expanded its diverse business portfolio to cover key sectors in diesel engine and white goods manufacturing, industrial packaging products, as well as capabilities across the building materials supply chain. Today, the Group's Singapore-listed subsidiary, Hong Leong Asia (HLA), is the main vehicle for its trade and industrial businesses, with consolidated revenues of over S\$4.5 billion.

1 & 2. Tasek Corporation Berhad (listed in Bursa Malaysia) is one of the largest integrated cement suppliers in Malaysia.

3. Counting Singapore Cement Manufacturing Company as part of its Cement & Granite Division, Hong Leong Asia's Building Materials Unit is one of the largest suppliers of essential building materials to the construction industry in Singapore.

4. Island Concrete, Singapore's largest supplier of ready-mix concrete is part of Hong Leong Asia's Building Materials Unit.



## Air-Conditioning and Distribution of Lifestyle Appliances: Airwell Air-conditioning Technology (China) Co., Ltd.



Over 100 years and still going strong: In 2012, HLA acquired a major stake in Airwell Air-conditioning Technology (China) Co., Ltd. and the global brand trademark rights of FEDDERS, set up in the US since 1896. FEDDERS has a rich heritage, which the Group is proud to be associated with. The new 150,000 sqm factory is based in Taicang and is engaged in the design, manufacturing and distribution of air-conditioning systems for residential and commercial projects

## Looking Ahead

Driving a sustainable future, The Group has a dedicated R&D team focused on the development of eco-friendly diesel engines as part of its "Green Technology" initiative.

Its white goods manufacturing arm constantly pushes new boundaries by developing more environmentally friendly products for homes and businesses.



1



2



1. Hong Leong Corporation Holdings, the immediate holding company of Hong Leong Asia, is the sole distributor for Yamaha motorcycles and golf buggies in Singapore.
2. Rex Industrial Packaging unit has manufacturing operations in China and Malaysia. Rex packaging covers key markets such as personal care, household, food and beverage, lubricant and chemicals.



A French girl learning the art of making Straits Chinese beaded slippers at the Singapour Festivarts held in Paris, France in 2010. Hong Leong Foundation generously supported the event, which provided a showcase of Singapore arts and culture in connection with the Asian Civilisations Museum's travelling exhibition Baba Bling – The Peranakan Chinese of Singapore.







# CORPORATE CITIZENSHIP

## GIVING BACK

At the heart of the Hong Leong Group's success lies the philosophy that corporations should give back by paying it forward.





Hong Leong staff volunteers took 50 seniors from Kheng Chiu Loke Tin Kee Home to Universal Studios Singapore as part of the Foundation's annual giveaway event.





# Touching Lives

Since its formation in 1980, Hong Leong Foundation has upheld the philosophy of giving back to society. It was formed as the main driver of the Group's philanthropic initiatives.



# Reaching Out

The commitment to pay it forward is carried by employees of the Group, whose dedication and commitment form the backbone of Hong Leong Foundation, and permeates through the Group's subsidiaries.

City Sunshine Club, an employee volunteer platform under CDL, nurtures the spirit of voluntarism among staff and cultivates an engaged workforce. The Club conducts monthly visits to needy elderly who live in 1-bedroom public housing apartments. Besides offering them basic necessities, the volunteers befriend them, extending friendship and care. The Club also organises outreach and mentoring programmes for children and youth development.

At Hong Leong Holdings, employees participate in monthly food distribution programmes across Singapore, personally delivering food packs to needy families identified by the Lions Befrienders in Singapore.

The Group's hotel arm Millennium & Copthorne Hotels plc (M&C), responded to the call for help and made a donation towards the rebuilding of the Wolong Primary School, which was destroyed during the devastating Sichuan earthquake of May 2005. M&C has also organised other relief efforts for natural disasters such as the Japan earthquake and tsunami in 2011 and Superstorm Sandy in New York and New Jersey in 2012.

Hong Leong Finance, in late 2013, supported the Singapore Corporation of Rehabilitative Enterprises' work programme – an integral societal integration component for offenders, by engaging their services in the packaging of red packets for Chinese New Year.

Hong Leong Asia continues its CSR journey by reaching out to both the young and the elderly. Employees spend time with the elderly at the nursing homes and also contribute to the children's home managed by the Children's Aid Society.



1. Two members of the US Marine Corp holding up toys, which were collected by M&C's three hotels in New York - Millennium Broadway, ONE UN, and Millennium Hilton. The hotels collected a total of 150 new toys as part of the US Marine Corp's "Toys for Tots" programme, which distributed toys to needy children of New York City after Super Storm Sandy in 2012.

2. Employees of Heritage Hotel Manila distributing daily necessities to victims of Typhoon Ketsana in 2009.

3. Employees of Millennium Hotel Chengdu sorting recreational and stationery items for distribution to school children affected by the Sichuan earthquake in 2013.

4. Employees of Grand Millennium Al Wahda held a collection drive for countries in Africa affected by drought as part of World Humanitarian Day in 2011.





Students admiring the building model of their new school. M&C's generous donation helped the students of Wolong Primary School in Sichuan, China, resume classes in a newly built school a mere seven months after the devastating earthquake of May 2008 destroyed the original building.





Surrounded by lush greenery, CDL's Tree House located in Singapore's tranquil Chestnut Avenue is an eco-inspired residence with 429 apartment units. One of its most striking architectural design features is a majestic 24-storey, 2,289 square metres Green Wall that clinched the Guinness World Record for Largest Vertical Garden. It helps reduce the estate's carbon footprint by filtering pollutants and carbon dioxide out of the air. It also lessens heat absorption, thereby lowering the energy required to cool indoor spaces.



# A Sustainable Future



The CDL Green Gallery @ SBG Heritage Museum, located at Singapore Botanic Gardens (SBG), is Singapore's first purposefully built Zero Energy Green Gallery which includes two innovative features introduced in Singapore for the first time – a biomaterial known as Hempcrete (largely made from the hemp plant), and a prefabricated modular system which is easy-to-build and has a lower environmental impact.

Through the years, the Group has striven to reach new heights in sustainable development.

Today, it boasts a huge range of green landmark buildings and is continuing to apply environmentally-friendly practices in its business. It has also achieved numerous accolades and recognition in the area of green building, solidifying CDL's position as a leading green developer. Its latest accolade is the Guinness World Record for Largest Vertical Garden, which helps reduce carbon footprint for the Tree House development.

City Square Mall, which opened in 2009, is Singapore's first eco-mall, and the first with an integrated urban park. Programmes at the mall and the park are aimed at helping to raise eco-awareness amongst the shoppers and the public. Green features at the 700,000 square feet mall are estimated to result in savings in electricity of over 14.9 million kWh annually.

Beyond developing sustainable green properties, CDL has also leveraged on its green expertise to create iconic sustainable projects for the community. They include My Tree House - World's First Green Library for Kids at Singapore's Central Public Library, and the CDL Green Gallery @ SBG Heritage Museum - Singapore's First Zero Energy Green Gallery.

CDL has been listed on the FTSE4Good Index Series since 2002, the Corporate Knights' Global 100 Most Sustainable Corporations in the World since 2010, and the Dow Jones Sustainability Indices since 2011. It is also a founding member of the Singapore Compact, pioneer Singapore signatory of the UN Global Compact to support the advancement of responsible corporate citizenship, and the only Building and Construction Authority Green Mark Platinum Champion in Singapore.

M&C has also been recognised for its environmental credentials, notably by the ASEAN Green Hotel Award for the efforts of the Singapore hotels in conserving resources and the Qualmark Enviro Award to the New Zealand hotels for high environmental performances.





1. M&C New Zealand composts food scraps by feeding earthworms in specially-built boxes selected kitchen scraps.

2. Taking steps to preserve the planet for future generations, Millennium Hotel Abu Dhabi regularly organises public beach cleaning campaigns.

3. CYI's R&D efforts in the areas of emission control, fuel saving systems and improvement of product quality have resulted in its range of natural gas and hybrid engines, which are used in buses across China.

M&C is committed to reducing carbon emissions and has invested in more energy efficient process equipment in its operations, and devoted more attention to environmental standards in the development and refurbishment of its hotels.

In the UK, the Group has appointed energy consultants to work with its hotels on a carbon management programme to deliver a 5% reduction in carbon emissions over a 12-month period. The Group has also been reporting annually to the Carbon Disclosure Project since 2011.

M&C is committed to reducing, re-using and recycling materials where possible. Much of this activity is focused on building staff awareness as well as investing in more efficient plant and equipment. This has been successfully implemented in Asia where staff awareness has been raised through quarterly environmental newsletters. Local hotels are encouraged to adopt their own causes – such as Millennium Hotel Minneapolis, which donates all of its used guest soap to the global soap project. M&C's focus includes reducing food miles, and using suppliers with a demonstrable commitment to sustainable production methods.

Hong Leong's emphasis on sustainability is also reflected in Hong Leong Asia's (HLA) efforts in developing environmentally-friendly engines.

HLA's subsidiary China Yuchai International (CYI) has consistently worked on producing and refining its range of natural gas engines that are compliant with National V emission standards, as well as developing alternative fuels and environmentally friendly hybrid engines with improved fuel efficiency.

The Nanning Research & Development centre was opened in September 2013 and has enabled the group to focus on the development and testing of new engine products and components, especially in the areas of emission control, fuel saving systems and improvement of product quality.





Longyan wood furniture displayed at the Kwek Hong Png China Gallery in the Asian Civilisations Museum in Singapore. The museum houses regional specialties from Fujian such as white De Hua porcelain pieces, also known as 'blanc de chine', produced during the Ming and Qing periods in Fujian, southern China.

# Heritage

While the Group remains forward looking, it also cherishes the past – a belief passed down from founder, Kwek Hong Png, himself a native of Fujian, China. In 2008, Hong Leong Foundation made donations to the Asian Civilisations Museum in Singapore, to help bolster the appreciation and awareness of Chinese history and culture.

Hong Leong Foundation has also been a long-time supporter of the Arts, having received the Distinguished Patron of the Arts award conferred by Singapore's National Arts Council – Singapore's highest honour for supporters of the arts – in 2003, and from 2007 to 2014. CDL was also awarded the Distinguished Patron of the Arts award from 2011 to 2014, as well as the Distinguished Patron of Heritage Award in 2014 conferred by the National Heritage Board.



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