

For Immediate Release

Orchard Hotel Brings Early Festive Cheer With The First Children's Christmas 'Flea Market' by Children

Singapore, 11 December 2014 – Orchard Hotel Singapore doubled its efforts to help make children's wishes come true this morning. As part of its annual Christmas Wishing Tree Campaign, the 656-room hotel partnered Community Chest in a special festive collaboration to host the first Christmas 'Flea Market' run by children to help raise funds for the underprivileged kids.

This is the second charity drive in a week. Earlier, Orchard Hotel donated 550 used blankets from guest rooms to charity organisations such as the Salvation Army, Bright Hill Evergreen Home, Metta Hospice and Pertapis Senior Citizens Fellowship Home.

This year, the hotel expanded its festive outreach and invited nearly 60 children and 15 of their caregivers in the Children's Christmas 'Flea Market', where children help fundraise for the underprivileged kids. All proceeds from the sales will go to charity.

It was a charming sight in the hotel lobby today, as the children dressed in adorable Santarina and Christmas elves outfits approached guests, with the help of more than 15 hotel managers and staff volunteers, to purchase Christmas decorative ornaments ranging from \$1 to \$5.

The children are Community Chest beneficiaries from REACH Family Service Centre and Viriya Family Centre, and range between the ages of 5 to 12 years old.

The funds raised will be matched dollar-to-dollar by the Singapore Government as part of the Care & Share SG50 Movement, a nation-wide fund-raising and volunteerism initiative led by Community Chest in conjunction with Singapore's Jubilee (SG50) celebrations in 2015.

"This year, we have increased staff volunteerism as we remember the less fortunate around us. Nothing can be more heart-warming than to see the joy on the children's faces as they manned the Christmas Flea Market, and took upon the responsibility to ensure they help raise funds for their own peers. We only hope we have made all their wishes come true," said Orchard Hotel General Manager Mr. Riaz Mahmood.

After the flea market, the children were treated to a festive luncheon and took part in games, photo-taking with Santa, and Christmas gifts that they have wished for. The children had earlier indicated their wishes on the Christmas Wishing Tree displayed in the hotel's lobby.

Donations towards the Care & Share Movement can still be made at the Orchard Hotel lobby until 31 December 2014.

Orchard Hotel Singapore is a part of Millennium & Copthorne Hotels (M&C) which has five hotels here. M&C is a member of Hong Leong Group Singapore.

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