

*For Immediate Release*

## **Millennium & Copthorne Hotels channels the SEA Games 2015 spirit** *Hotels are offering series of events including Silat demonstration for staff and guests*

**Singapore, 29 May 2015** – Millennium & Copthorne Hotels (M&C) has kicked off the 28<sup>th</sup> SEA Games 2015 with a series of high-energy events to promote the SEA Games spirit among hotel staff and guests. Three of M&C Hotels here are official SEA Games Hotels.

The activities include:

- An interactive Silat demonstration that was held at The Promenade at the **Grand Copthorne Waterfront Hotel** yesterday (28 May 2015)
- Serving up customised cupcakes topped by flags of SEA Games countries;
- Special grooming and cultural etiquette lessons to ensure guests feel at home in the Games.

The properties are among the 20 official SEA Games hotels located in “village in a city”, a concept adopted by the Singapore SEA Games Organising Committee to house athletes near the Sports Hub and where most of the competitions and fringe activities will be held. The aim is to bring vibe to the city and reduce post-games costs in converting a dedicated games village to other uses.

Sister properties **Copthorne King’s Singapore** and **M Hotel Singapore** are also official SEA Games hotels. They are part of the M&C hotel group.

More than 500 rooms across the three properties have been booked for nearly 1,200 SEA Games participants of various teams such as Pencak Silat, Sepak Takraw, Netball, Basketball, Equestrian, Judo, Taekwondo, and Bowling.

Channelling the spirit and excitement of the Games, the hotels have been making special preparations to welcome the delegates and ensure that everyone feels right at home. Some of the activities include customised welcome drinks and cupcakes for the delegates, serving of halal food in the kitchens and menus, and even grooming workshops for staff on cultural behaviour and etiquette of various countries. ([see photos in press release](#)).

The Silat workout at the Promenade of **Grand Copthorne Waterfront** saw a turnout of nearly 50 staff and hotel guests who were keen to participate in the fun and learn more about the sport. It was led by Grand Copthorne Waterfront’s own staff - Assistant Engineer Mr. Mohd Shah who is also the Deputy President of the Singapore Silat Federation, and Events Executive Mr. Muhd Izdihar Latiff, a former representative of the Singapore Silat Federation’s National Youth Team.

The hotel’s General Manager Mr. Benedict Ng said, “Silat is a traditional Malay art of self-defence practised as a martial art or accompanied by drums as a ceremonial display or dance. It is a popular sport here and in South East Asian countries such as Malaysia, Indonesia, Thailand, Vietnam, Brunei, and the Philippines.

“We believe this demonstration will not only get everyone excited about the SEA Games, it will also help to increase awareness and interest in Silat.”

The hotel is also serving energising mocktails and healthy bento sets with reduced oil, salt and sugar to boost energy and promote healthy eating for all SEA Games visitors.

**Copthorne King's Singapore** has been training staff on personal grooming and cultural etiquette to make sure the SEA Games delegates feel at home in the hotel.

“Copthorne King’s Hotel is representing not just the M&C brand, but also Singapore as a whole. We are aiming to uphold our excellent standards service quality, and ensure that our staff is aware of the importance of looking neat and behaving professionally in a way that is acceptable to all of our visitors, regardless of which country they may come from” said General Manager Ms. Jeane Lim.

In addition to pork-free F&B promotions at the hotel’s popular Penang Cuisine cafe Princess Terrace, the hotel team has also prepared welcome drinks in a palette of SEA Games colours which represent the multi-ethnicity and heritage of all participants in the Games.

The team at **M Hotel Singapore** is also raising the profile of the SEA Games by serving up customised cupcakes with the teams’ respective country flags and the SEA Games logo to hotel guests.

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***For media queries, please contact***

Louisa Cheong  
Manager, Group Corporate Affairs  
Hong Leong Group Singapore  
Tel: 6428 9305  
[louisacheong@cdl.com.sg](mailto:louisacheong@cdl.com.sg)

Cheryl Lim  
Manager, Group Corporate Affairs  
Hong Leong Group Singapore  
Tel: 6428 9306  
[cheryllim@cdl.com.sg](mailto:cheryllim@cdl.com.sg)

**Photo (1 of 3)**



**Caption:** Over 50 staff and guests at Grand Copthorne Waterfront Hotel taking part in an interactive Silat demonstration at the hotel's Promenade. The hotel is housing the Silat teams.

*From left: Hotel General Manager Mr. Benedict Ng, Events Executive Mr. Muhd Izdihar Latiff, and Assistant Engineer Mr. Mohd Shah.*

**Photo (2 of 3)**



**Caption:** Gold medal hopeful and captain of Team Singapore Netball Ms. Lin Qingyi holds one of M Hotel's specially customised SEA Games cupcakes with hotel General Manager Ms. Cecilia Lim.

**Photo (3 of 3)**



**Caption:** Staff at Copthorne King's Singapore learning from a trainer how to bun their hair Vietnamese-style at one of the staff grooming sessions on cultural etiquette and manners.