



## For Immediate Release

### **BUSINESS LEADERS AND VOLUNTEERS LENT SUPPORT TO PATIENTS AT ASSISI FUN DAY**

*Group CEO of City Developments Limited (CDL) Mr Sherman Kwek raised \$183,846 at a special charity dunking segment*

*This adds to proceeds from the 8 stalls set up by the CDL Group at the mega carnival*

*Assisi Hospice targets to raise \$1 million from the event*

**24 June 2018** – Corporate sponsors, individual supporters, families of former patients, volunteers and community groups exemplified the “kampong spirit” as they donated their merchandise and gave their time and talent in support of the Assisi Fun Day 2018 mega carnival. Taking up one of the largest corporate pavilions, the City Developments Limited (CDL) Group set up 8 stalls at the carnival – 4 by CDL staff volunteers and 4 by Millennium & Copthorne Hotels plc (M&C) hotels (Copthorne King’s Hotel Singapore, Grand Copthorne Waterfront Singapore, M Hotel Singapore and Orchard Hotel Singapore) to sell a variety of delectable F&B items.

In addition, Mr Sherman Kwek, Group CEO of CDL, went the extra mile at “The CDL Challenge” where he made a splash for charity at the dunking machine. This charity segment alone raised \$183,846 from CDL’s business partners and visitors to the carnival. Mr Phua Zhi Wei, 15, son of Assisi Hospice’s former patient Mr Phua Swee Eng, was invited to be part of “The CDL Challenge” by making two attempts at the dunking machine. Mr Phua Swee Eng was diagnosed with lung cancer and was an inpatient of Assisi Hospice in 2016. His son Zhi Wei received bereavement support when Mr Phua passed on. Four other guests who made attempts at the dunking machine were Minister Ong Ye Kung, Guest of Honour of the event, Ms Ho Ching, Patron of Assisi Hospice, Mr Jeffrey Seah, Chairman of Assisi Hospice’s Fundraising Committee and Mr Chia Ngiang Hong, Group General Manager of CDL

Mr Sherman Kwek, Group CEO of CDL said, “I am deeply heartened by the strong support from our staff, business associates, friends and the community. Their generous contributions will go towards helping Assisi Hospice sustain its impactful and far-reaching work. Every dollar raised will make a difference to the Hospice’s patients and their loved ones.”





Ms Choo Shiu Ling, CEO of Assisi Hospice said: “The Assisi Team is deeply encouraged by generous business leaders like Sherman who go the extra mile to support the many patients and families that we care for. We have been increasing the number of patients we care for with our Home Care, Inpatient and Day Care services, and will serve more than 2,000 patients yearly. Sustained giving from the community, be it time, talent or donations, is essential to enable us to continue providing our patients with the medical care and psychosocial support they need.”

A supporter of Assisi Hospice for more than a decade, the CDL Group, including its subsidiaries M&C and CBM Pte Ltd (CBM), is the co-organiser of Assisi Fun Day 2018. In last year’s event, Mr Kwek was also personally involved in a special charity segment where he peddled on the trishaw and raised \$76,378 for Assisi’s patients. In addition to the contributions from the stalls it set up, the CDL Group raised a total of \$185,607 at the Assisi Fun Day 2017.

Assisi Fun Day 2018 was graced by Mr Ong Ye Kung, Minister for Education as the Guest of Honour. The annual event attracted about 10,000 visitors and aims to raise \$1 million this year. Themed Kampong Times, the mega carnival is a community event put together by staff and volunteers from all walks of life, including corporate organisations like the CDL Group, Pan Pacific and Parkroyal Hotels, Sembcorp Industries and the Tung Lok Group, church groups, schools and family-run businesses.

There were more than 150 stalls, including F&B establishments from renowned hotels, homegrown enterprises and franchises, and food and merchandise vendors which offered Singapore favourites like tutu kueh, satay, durian pengyet and chicken rice, and western gourmet treats like chicken pies and hamburgers. CBM contributed manpower and expertise for areas such as logistics, cleaning and security. The CDL Group’s other hotels which contributed to the event’s lucky draw prizes include JW Marriott Hotel Singapore South Beach,





M Social Singapore, The St. Regis Singapore, Studio M Hotel Singapore and W Singapore - Sentosa Cove. The carnival also included rides and games and special appearances by the Harley Davidson interest group, Star Wars Troopers and cosplayers.

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**ASSISI HOSPICE**

Assisi Hospice provides palliative care for patients and families that preserves their dignity and quality of life. Patients of any race, faith and financial position are cared for by our team of specialist doctors, nurses, allied health and pastoral care professionals. When faced with life limiting illnesses, our patients receive medical care, as well as psychosocial, emotional and spiritual care.

Assisi Hospice provides care for patients across the continuum of Home Care, Inpatient and Day Care. This allows patients and family members to journey with a clinical team they are familiar with, and to receive care in the way that they need.

In January 2017, we moved to our new six-storey purpose built hospice which has a homely ambience, and is designed to provide a lot of natural light and contact with nature. With the



