

Press Release

For Immediate Release

The Jovell Opens For Preview This Weekend

A “beach-like” getaway with a continuous 200-metre long waterscape.

Singapore, 12 September 2018 – Singaporeans can now own the equivalent of a “beach-like” getaway with the latest project, **The Jovell**, a 428-unit condominium located along Flora Drive.

The Jovell, a 99-year leasehold development, is the latest offering in the enclave of residential projects developed by Tripartite Developers Pte. Ltd. comprising Hong Leong Holdings Limited, City Developments Limited, and TID Pte. Ltd.

Set within a quiet residential neighbourhood of predominantly low-rise private homes, The Jovell sits on a large 242,558 sq ft site. It comprises a total of nine buildings, each with eight levels of well-laid out residences.

Buyers can choose from a range of 1- to 4-bedroom apartments. Unit sizes range from 441 sq ft for a 1-bedroom, 635 sq ft for a 2-bedroom, 904 sq ft for a 3-bedroom to 1,270 sq ft for a 4-bedroom. Prices start from \$585,000 for a 1-bedroom apartment.

Inspired by the florets of the Jovellana flower, the site at The Jovell unfolds like an island resort with lush surroundings and greenery. Embracing nature in its design, an extraordinary 200-metre long waterscape – the equivalent of the length of four Olympic-sized pools – meanders throughout the development in a continuous flow with water activities. Amenities include a clubhouse, tennis court, a putting green, lounge pavilions, fitness stations, reading pods, children’s play area, and stone alcove with hot and cold Jacuzzis for relaxation and wellness.

“The picturesque location and our competitive pricing have afforded us a series of successful developments in this area that have proved popular with HDB upgraders and Gen Y home buyers. Similar to our previous projects, we believe that these same factors will remain appealing to all home owners,” said Ms Betsy Chng, Head of Sales and Marketing at Hong Leong Holdings.

Successful developments within the Flora Drive enclave include Azalea Park, Ballota Park, Carissa Park, Dahlia Park, Edelweiss Park, Ferraria Park, The Gale, Hedges Park, and The Inflora.

The Jovell is located near the new Tampines East MRT Station and within easy access to Changi Airport, Changi Business Park, Downtown East, and expressways to the city. Nearby amenities include Tampines Mall, Loyang Point, White Sands Mall, Giant supermarket and IKEA, while Singapore Expo and Changi Village are just a short drive away. Elite schools in the area include United World College, Temasek Polytechnic, Singapore University of Technology and Design, and the Japanese School.

Show suites for The Jovell will open for preview from **10am on 15 September 2018** along Flora Drive. Bookings will start on 29 September 2018 when the project is officially launched.

Expected TOP for the development is 1 August 2023.

Please refer to Page 2 for photos* and captions.



Embracing nature, the 428-unit The Jovell is like a 'beach-like' getaway with a 200-metre long waterscape (the equivalent of the length of four Olympic-sized pools) meandering throughout the development. **(Artist's Impression)**



The Jovell's 3-bedroom is an elegantly designed home complete with modern materials and fittings, and wide balconies that provide ample natural light. **(Showsuite Image)**



Smart spatial planning in the 1 and 2-bedroom units are designed with an alcove for work or study, freeing other rooms for more inspired uses. **(Showsuite Image)**

* High-res images of The Jovell are available here: <https://spaces.hightail.com/receive/uxps0oLBge>.
Photo credit: Hong Leong Holdings.

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