

For Immediate Release

Millennium Hotels and Resorts Teams Up With SPH To Offer Digital Newspapers To Guests



Singapore, 26 November 2018 – To help Singaporeans abroad stay connected to news from home, Millennium Hotels and Resorts (MHR) has partnered Singapore Press Holdings (SPH) to offer guests complimentary digital access to The Straits Times.

Guests who check into MHR's South East Asia hotels can now enjoy a one-week free subscription to The Straits Times. To read the digital newspaper, guests need to log on to a specially created webpage to create a complimentary account and key in a coupon code, which is given to them upon check in.

Warren Fernandez, editor-in-chief of the English / Malay / Tamil Media Group at Singapore Press Holdings, said, "When you are away on business or holiday, there is no better way to stay in touch with things happening back home, as well as in the world around us, than having easy access to The Straits Times online. This partnership makes that possible, and our readers are the main beneficiaries. We hope that many more of them will stay connected with us, long after they have returned home."

Agreeing with Mr Fernandez, Mr Tan Kian Seng, Group Chief of Staff and Interim CEO of Millennium & Copthorne Hotels (M&C) said, "When we travel, we sometimes miss out on news that is happening back home. Our partnership with SPH hopes to provide our Singaporean guests a way to keep abreast with news from home, even when they are on the move. The Straits Times is synonymous with Singapore and as a home-grown hospitality brand, we feel that guests will appreciate this slice of home, especially when they are in foreign lands."

This initiative, which started last week, is expected to reach thousands of travellers who want to keep in touch with The Straits Times. There are a total of ten participating hotels – Millennium Hotel Sirih Jakarta in Indonesia; Grand Millennium Kuala Lumpur and Copthorne Orchid Hotel Penang in Malaysia; The Heritage Hotel Manila in Philippines; Millennium Resort Patong Phuket in Thailand; including five Singapore hotels – Orchard Hotel, Grand Copthorne Waterfront, Studio M, M Social and Copthorne King's.

MHR is the umbrella brand of M&C. M&C, together with its associate company CDL Hospitality Trusts, is one of the biggest hotel owners in Singapore. M&C is also among the largest companies listed on the London Stock Exchange and was listed as the 41st largest hotel group in the world in 2017 under the 325 Hotels List by HOTELS Magazine. M&C is the London-listed hotel arm of City Developments Limited (CDL). Both M&C and CDL are members of Hong Leong Group Singapore.

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