



Press release  
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## **Millennium & Copthorne unveils latest addition to the Grand Millennium brand portfolio**

*New design, deluxe furnishings, increased meeting spaces, luxury Moroccan Spa and enhanced guest experience to be officially unveiled at rebranded Grand Millennium Amman.*

Millennium & Copthorne Hotels, Middle East and Africa (MEA), one of the region's fastest-growing hotel groups, has upgraded its Millennium Hotel Amman to five-star deluxe branded Grand Millennium Amman.

The move to rebrand the hotel to a Grand Millennium comes after a successful introduction to the market place. Since opening in 2012 the hotel has achieved consistently strong occupancy and sustained robust RevPar growth. The impressive performance was reflected with the hotel being awarded the Business Destination Travel Award 2013.

The rebrand has seen a number of physical enhancements to the property including a new grand entrance with signature water feature, while the existing meetings & conference facilities has also seen the addition of the Sky Lounge, a multi-purpose events space with stunning panoramic views over the city. The recently developed SKY Spa, the hotel's luxurious Moroccan spa and hamam and a number of service enhancements have also been implemented to bring it up to Grand Millennium brand status.

"At Millennium & Copthorne we continue to lay the foundations for ambitious expansion plans of managing 50 properties across the region within the next three years. Ongoing investment underlines our commitment to providing outstanding service and creating memorable experiences," said Ali Hamad Lakhraim Alzaabi, President & CEO, Millennium and Copthorne Middle East & Africa.

The hotel was designed by the award-winning international designer Christopher Guy, and French interior designer, Charles Glain. The stylish rooms at Grand Millennium Amman have a strong technology focus and feature a Room Management System, 40-inch LCD TV's, high-speed wifi and IP Phones. In addition to the advanced technology on offer, the hotel also comprises a number of Amman's most popular restaurants and event venues. Located on the 21<sup>st</sup> floor, Sky Lounge is the perfect

place for weddings, entertainment and events. The Asian-inspired Toshi restaurant and Lebanese Fattoush are complemented by the fashionable Crystal Bar.

The SKY Spa & Health Club feature traditional male and female fully-equipped Moroccan Hamams, Indoor Pool, Jacuzzi, Steam and Sauna facilities and offers an extensive body treatment menu.

“Grand Millennium is synonymous with five star, deluxe quality in downtown locations. The rebrand is in recognition of the demand for 5 star deluxe hotels in Amman and to reflect the significant investment in the property to bring it up to Grand Millennium brand status. We believe there are excellent opportunities for further development in the country and we believe that we are in a strong position to capitalise on this with our brand portfolio,” added Alzaabi.

Owner of the Grand Millennium Amman and Chairman of Eastern Investment Group Holding Dr. Majid Al Sadi stated: “We are pleased with this accomplishment, to develop and rebrand the Millennium to a world-class luxurious destination in Jordan and to be in line with the long-term economic development strategy of the Jordanian government in enhancing tourism to Jordan. It is our promise to deliver a hotel with quality, luxury and excellence that has been our mantra since our venture into the hospitality and tourism sector, as we aim to exceed customer expectations and create an exceptional experience for our guests.”

Currently Millennium & Copthorne, Middle East & Africa operates 17 properties, with approximately 5,000 rooms across the United Arab Emirates, Kuwait, Jordan, Qatar, Oman and Iraq. The company has plans to expand its portfolio with the addition of 50 new hotels by 2017.

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### **About Millennium & Copthorne Hotels Plc**

Millennium & Copthorne Hotels plc is a dynamic, global hotel company, which owns, asset manages and/or operates over 120 hotels worldwide. With almost 40,000 rooms worldwide, the company is present on all continents with a portfolio of brands which serve different market segments, representing quality and value in every class.

From a single property in Abu Dhabi, Millennium & Copthorne, Middle East & Africa has expanded into various neighbouring destinations and is now recognised as one of the fastest growing regional hotel management companies in the Middle East & Africa. Along the way, the company has cultivated partnerships with reputable and respected owners. Millennium & Copthorne currently operates 17 hotels, has over 10 hotels due to open within the next year and aims to operate 50 properties within the next three years for the MEA region.

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