

## HIGHLIGHTS

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At St. Regis Singapore**



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### We want to hear from you!

Tell us about your projects, executive appointments, awards and accolades, latest promotions, charity and community outreach programmes, etc.

If you have interesting photos to go along with them, all the better!

Email your stories and pictures to Group Corporate Affairs at [hi-life@cdl.com.sg](mailto:hi-life@cdl.com.sg)

## Singapore President Tony Tan Visits CDL Green Gallery



*CDL Deputy Chairman Mr. Kwek Leng Joo (right) explaining the groundbreaking eco-features of the CDL Green Gallery to Singapore President Tony Tan (middle), as CDL Head of Green Building Mr. Allen Ang looks on.*

The Singapore Botanic Gardens (SBG) recently hosted President Tony Tan Keng Yam on 27 May to a private tour of the SBG Heritage Trees Trail and the launch of “Tall Tales: The Singapore Botanic Gardens Heritage Trees Trail Guide”, held at the CDL Green Gallery @ SBG Heritage Museum sited on Holttum Lawn.

While touring the CDL Green Gallery, Dr. Tan viewed the “Living in a Garden” exhibition and its various interactive panels commemorating 50 Years of Greening Singapore. Dr. Tan was also given a demonstration of the zero-energy operations and innovative green features of the CDL Green Gallery. These included the use of the biomaterial known as Hempcrete for the external wall cladding, as it boasts good thermal performance and is resistant to pests, mould, mildew and fire, as well as the utilisation of the prefabricated modular system where steel components are prefabricated off-site and then hoisted by a crane into position on the

actual site, thereby reducing the environmental impact and improving productivity and quality control. Both the Hempcrete and prefabricated modular system were utilised in Singapore for the very first time.

Officially opened in November 2013, the 314 square metre CDL Green Gallery was conceptualised, designed and built by CDL together with 10 like-minded partners. This First Zero Energy Green Gallery in Singapore was one of CDL’s two green “gifts” to the nation in commemoration of its 50th anniversary in 2013, the other being My Tree House – World’s 1st Green Library for Kids at Central Public Library. Together, the SBG Heritage Museum and the CDL Green Gallery will support SBG’s nomination bid to become Singapore’s first UNESCO World Heritage Site.

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# W Singapore Sponsors Audi Fashion Festival

The annual Audi Fashion Festival (AFF) was held from 14 to 18 May in the heart of Singapore’s shopping district, Orchard Road. Into its 6th year, the Festival featured high fashion showcases, couture gowns and musical performances. W Singapore – Sentosa Cove was the Official Music Partner for the Festival.



Guests partied the night away at the AFF after-party hosted by W Singapore - Sentosa Cove.



Models parading high fashion outfits at the 6th annual Audi Fashion Festival.



DJ duo Parvenu spinning at the AFF after-party at W Singapore - Sentosa Cove.



General Manager of W Singapore - Sentosa Cove, Mr Stephane Fabregoul, with AFF models.



## Tien Court Celebrates Mother's Day With Lianhe Wanbao



*Participants at the Mother's Day event took to the stage, dancing to English and Mandarin hit songs from the 1970s.*

Copthorne King's Hotel held a Mother's Day Food Event on 11 May. The annual event which was co-organised by Chinese newspaper Lianhe Wanbao, was a resounding success and was attended by almost 300 participants.

The event's menu was specially crafted by renowned food columnist Alan Ng and Tien Court's chef, Ho Tien Tsai. Many of the dishes were traditional Taiwanese recipes including Baked Egg with Seasonal Mustard Leaves and Tomatoes.

To commemorate Mother's Day, Chef Ho prepared a variety of nutritious dishes for mums such as Double Boiled Assorted Garden Beans in Superior Broth and Assorted Garden Greens on a Bed of Lettuce with Sesame Wasabi Sauce. This healthy dish abounds with tomatoes, bell peppers, bitter melon, asparagus and chives. Other tantalising dishes include Stewed Taiwanese Combination Platter, Smoked Sugar Cane Chicken, Braised Pickled Mustard Plant with Pork Belly and Tang Oh Soup, and a Chilled Assortment of Rice Dumpling and Iced Jelly.

Food Columnists, Alan Ng and Andrew Chong entertained the crowd with witty jokes while Chef Ho surprised them by

singing a popular Mandarin song. There was also a dance segment where participants danced to popular English and Mandarin hits from the 70s.

The event concluded with a Lucky Draw where three lucky winners walked away with attractive prizes including a night's stay at one of the hotel's Deluxe Rooms with buffet breakfast for two persons and dining vouchers from Princess Terrace and Tien Court Chinese Restaurant.



*Almost 300 participants attended the event which was held at Copthorne King's Hotel.*



## Shinji by Kanesaka at The St. Regis Singapore

Japanese restaurant, *Shinji by Kanesaka* has unveiled its second outlet at The St. Regis Singapore with design inspirations of elegance and tranquillity for an exceptional dining experience.

Relocated from its previous premises at OUE Tower, the second outlet of *Shinji by Kanesaka* continues to offer guests an immersive dining experience centred round the subtle flavours of Edo-style sushi that reflect the foundation of Japan's culinary heritage – a concept that has been adopted by *Shinji by Kanesaka* since its first outlet's opening in 2009 at The Raffles Hotel.

Widely recognised for its authentic and exceptional cuisine delivered with precision by Master Chef Oshino Koichiro and Head Chef Kikuchi Shunsuke, *Shinji by Kanesaka* at The St. Regis Singapore is a testimony of a perfect pairing of regal traditions built upon a shared philosophy of stewardship and sophisticated commitment to heritage preservation.

“It is with great pleasure that we welcome *Shinji by Kanesaka* to The St. Regis Singapore where we are known for being the Address for Culinary Sophistication and Social Influence,” remarks Mr. Frank Beck, Managing Director, The St. Regis Singapore.

*Shinji by Kanesaka* at The St. Regis Singapore is open from Monday to Saturday from 12noon to 3pm for lunch and from 6pm to 10:30pm for dinner. For reservations and enquiries, please call +65 6338 6131 or email [reservations@shinjibykanesaka.com](mailto:reservations@shinjibykanesaka.com), or visit <http://www.shinjibykanesaka.com/stregis/menu.html>.



Led by Head Chef Kikuchi Shunsuke (centre), the culinary team at the St. Regis Singapore outlet delivers exceptional Edo-style sushi that pairs tradition with heritage.



The intimate sushi counter inside *Shinji by Kanesaka* offers guests an immersive dining experience at the St. Regis Singapore.

## Work

## Dignitaries At M&C



General Manager Mr. Thomas Christiansen (2nd right), together with (L-R) Director of Marketing Communications Ms Sukrita Chomdhavat, Director of Catering Ms Nitnatcha Pacharapongporn and Senior Sales Manager (Corporate) Ms Maythikarn Jinarat, welcomed Mr. Harsh Vardhan Shringla (3rd right), Ambassador of India to Thailand and Mr. Naveen Saxena (far left), Head of Chancery & First Secretary (Economic & Commerce) of Indian Embassy when they attended a “Dinner Meeting of Heads of Commercial Concerns” event at Grand Millennium Sukhumvit.

# Rebranding of Copthorne Palmerston North

M&C New Zealand recently announced the upgrade and re-brand of the Kingsgate Hotel Palmerston North to the Copthorne Hotel Palmerston North. Situated just a two-hour drive from Wellington, New Zealand’s capital city, Palmerston North is a gateway to some of the most fertile farmland in New Zealand and the home of Massey University.

The 151-room hotel is located on over fifteen thousand square metres of land on the fringe of the CBD. As part of the refurbishment, 73 rooms have been transformed with a modern design whilst three additional family suites have also been refurbished. The hotel’s new restaurant, Jimmy Cook’s Kiwi kitchen – serving “food Kiwis grew up with”- will offer guests a menu of Kiwi favourites using local produce in a relaxed setting. The additional meeting and events facilities in the hotel are ideal for training and exhibitions for up to 160 guests.

The re-brand of Copthorne Hotel Palmerston North follows the successful Kingsgate-to-Copthorne re-branding programme starting with the Copthorne Hotel Wellington Oriental Bay (2008), Copthorne Hotel & Apartments Queenstown Lakeview (2011) and Copthorne Hotel Rotorua (2013).



Formerly called Kingsate Palmerston North, the hotel is now rebranded to Copthorne Hotel Palmerston North.'



As part of the hotel’s refurbishment, 73 rooms including the junior suite (above) and family suites now boasts a modern design and bright open spaces.



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## Millennium Seoul Hilton Signs MOU with Korail Tourism Development

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On 9 May 2014, Millennium Seoul Hilton and Korail Tourism Development signed a memorandum of understanding to jointly hold future cross-promotional events. The new partnership will bring together world-renowned five-star Millennium Seoul Hilton and Haerang, a new luxury train service offered by Korail. The hotel is strategically located next to Seoul's main train station, which offers travellers fast, safe and convenient access to all parts of the country.



*Millennium Seoul Hilton General Manager Eric Swanson (second from left) and Korail Tourism Development CEO Lee Geon Tae (second from right) at the MOU signing ceremony*

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## An Amazing Thai-talising Food Journey

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*(From left) Guest Chef from Grand Millennium Sukhumvit Bangkok, Chef Suksan Phontun serving HE Krit Kraichitti an authentic Thai dish. With him is the hotel's General Manager, Peter Gibbons, his spouse and Executive Chef Laurent Lherrison.*

Grand Millennium Kuala Lumpur recently brought the Land of Smiles closer to all with “An Amazing Thai-talising Food Journey” promotion. To ensure the authenticity of this promotion, the hotel brought in a culinary team from Grand Millennium Sukhumvit Bangkok to assist in the food preparation. Working closely with Executive Chef Laurent Lherisson, Chef Suksan Phontun focused on serving the best of Thai cuisine to all guests.

General Manager Peter Gibbons hosted a dinner for the Thai Ambassador, Mr. Krit Kraichitti and other dignitaries from the Thai Embassy to kick start the promotion.

All guests were also entertained with Thai classical dance performances and a Muay Thai demonstration.

## Selected Financial Results For Q1 2014

**CITY DEVELOPMENTS LIMITED** reported a net profit of S\$119.7 million in the first three months of 2014, a decline of 13.1% as compared to the restated S\$137.7 million declared for the previous year. The lower net profit was due to one-off gains recorded in the previous period from the disposal of strata units in several industrial properties. The group's revenue came in at S\$734.2 million, lower than the restated S\$776.2 million reported for the previous period. This decline was mitigated by maiden contributions from joint venture residential development projects; namely Bartley Ridge, The Inflora, Echelon, as well as higher contribution from Bartley Residences.

**MILLENNIUM & COPTHORNE HOTELS PLC** reported a lower pre-tax profit of £20.1 million in the first three months to 31 March, compared to the same period last year. Group revenue and profit were adversely affected by foreign exchange movements, although this was counterbalanced by steady hotel trading and higher property sales during the three months. RevPAR increased by 2.5% on a constant currency basis compared to the same period in 2013.

Commenting on the outlook for the sector, Chairman Kwek Leng Beng said that trading conditions are expected to be influenced by increasing social and political uncertainties affecting key Asian economies. But he added that the group has made good progress on strategic growth initiatives including the completion of the Chelsea Harbour Hotel acquisition.

**CDL HOSPITALITY TRUSTS** reported income available for distribution of S\$26.9 million in 1Q2014. Revenue was S\$43.8 million, higher than the S\$37.9 million recorded in 1Q2013, boosted mainly by CDLHT's two resorts in the Maldives and increased contributions from the Singapore Hotels. Bolstered by the return of the biennial Singapore Airshow in February 2014, RevPAR for the Singapore Hotels grew 0.5% to S\$192 in 1Q2014, with average occupancy rate climbing to 88.2%

Mr Vincent Yeo, Chief Executive Officer of M&C REIT Management Limited and M&C Business Trust Management Limited, the managers of CDLHT, said, "Amid a competitive trading environment in Singapore, we are pleased to report growth in income in 1Q 2014, which was assisted by contribution from the acquisitions in 2013. Acquisition growth income also helped to offset the loss of income from the closure of Claymore Link for renovations."

**HONG LEONG FINANCE** recorded profit from operations before allowances/provision of \$17.3 million and a profit after tax of \$14.4 million for the first quarter of 2014. Net interest income/hiring charges fell marginally by 0.5% to \$36.3 million as a result of a slight reduction in lending spread achieved. Fee and commission income declined 23.3% to \$2.6 million mainly due to lower fee income from lending products. HLF continues to focus on growing its core business profitably yet prudently.

**HONG LEONG ASIA** reported revenue of S\$1.3 billion for the first quarter of 2014, due to higher revenue from its diesel engines and building materials units. Net profit declined to S\$13.3 million due to the absence of a gain of S\$2.9 million from the sale of GPac that lifted the earnings of 1Q 2013. Although HLA continues to be exposed to the slowdown in China economy, the group is expecting to report a profit in the next quarter and in the current financial year.

## Congratulations

### Gold Hermes Award For Hong Leong Finance 2013 Annual Report

Hong Leong Finance (HLF) has clinched a Gold award for its 2013 Annual Report at the annual Hermes Creative Awards 2014.

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional materials and programs, and emerging technologies.

Entries come from corporate marketing and communication departments, advertising agencies, PR firms, graphic design shops, production companies, web and digital creators and freelancers from around the world.

This year's annual report design is centred around the theme "A Mark of Excellence". This theme relies on the motif of a pendent seal, which is a metaphor for HLF's promise and commitment to excellence. The annual report features a staff testimonial, to highlight the individual contribution that HLF's employees bring to the company, thereby enabling HLF to leave a mark of excellence wherever it goes.



HLF 2013 Annual Report was awarded Gold for its design theme, "A Mark of Excellence", which encompasses HLF's promise and commitment to excellence.



# CDL Scoops Big With 30 Awards!

*More than just delivering projects with stunning architecture and quality finishes, CDL continues to be recognised locally and internationally for its enduring commitment towards building excellence in all dimensions of the property's life cycle. Here's a snapshot of some of CDL's recent accomplishments.*

## **CDL's Winning Perspective – Most Awarded Private Developer at BCA Awards 2014**

At the Building and Construction Authority (BCA) Awards 2014 – the “Oscars” for the built environment – held on 22 May, CDL was conferred a total of 30 accolades, up from the 23 it won last year. For two years in a row, CDL has also been accorded the pinnacle Quality Excellence Award – Quality Champion (Platinum) for its sustained leadership and commitment in delivering quality homes. It is the only developer to have achieved this highest tier recognition.

Beyond driving green building innovation at its new developments, CDL also showed that it is setting the pace for ‘greening’ existing buildings. Of the 11 Green Mark Platinum Awards CDL received this year, seven are for its existing commercial buildings. Significant efforts have been dedicated to consciously implement green property and facilities management. CDL retrofitted several of its existing commercial buildings by upgrading chiller plants, introducing motion sensors, energy-efficient lighting and recladding facades. On average, this yielded annual energy savings of over 14 million kWh which is equivalent to more than S\$3.6 million.

As one of Singapore's largest landlords, the results present a strong business case for CDL's holistic life-cycle approach towards developing and managing its properties with environmental sustainability in mind. Mr. Kwek Leng Joo, CDL Deputy Chairman, added that, “In doing so, building owners and tenants can improve energy efficiency and lower operating expenses. Looking ahead, we will also continue to challenge ourselves to initiate cost-effective and efficient design and construction with game-changing technologies and sustainable lifestyle solutions that will enhance our capabilities, optimise resources and transform our built environment. This is crucial as labour and productivity continue to be key issues underlying the built environment sector.”



*Celebrating CDL's big win of 30 accolades at the BCA Awards 2014, a testament to CDL's long standing commitment and track record in all aspects of building excellence.*

## **CDL Garners Double Wins at FIABCI Prix d'Excellence Awards 2014**

One Shenton emerged as the World Gold Winner in the Residential (High Rise) Category while W Singapore – Sentosa Cove was named the World Silver Winner in the Hotel Category, at the prestigious FIABCI Prix d'Excellence Awards 2014.

This is the second time CDL received accolades in these two categories. In 2010, The Sail @ Marina Bay won in the Residential (High Rise) Category while in 2009, The St. Regis Singapore emerged winner in the Hotel Category.

Awarded by an international panel comprising real estate professionals and experts, the FIABCI Prix d'Excellence Awards are given out to outstanding projects that best embody excellence in all the real estate disciplines involved in their creation. These wins are testament to CDL's longstanding pursuit of building excellence, and the architectural distinction that characterise its developments.





*Towering majestically with its distinctive 50-storey gold and 43-storey silver towers topped with iconic crowns, One Shenton (above) is designed by the internationally-renowned architect Carlos Ott, and enviably located in the heart of the Central Business District.*



*Nestled amidst the lush greenery of Sentosa Cove, W Singapore – Sentosa Cove is the first W-branded hotel in Singapore, and an oasis of modern luxury for discerning travellers and local residents alike.*

## M&C Champions At MENA Travel Awards



*Grand Millennium Dubai alone scooped four awards for its value, service, spa and dining.*

Bolstering its reputation, Millennium & Copthorne Hotels in the Middle East (MEA) recently scooped seven awards - two of which were platinum and five of which were gold - at the Middle East North Africa (MENA) Travel Awards 2014.

Grand Millennium Dubai was awarded four accolades, including a platinum award for 'Best Price Value Hotel', and gold awards for 'Best 5-star Business/Corporate Hotel', 'Best Spa', which went to the Jasmine Spa, and 'Best Fine Dining', for its Asian restaurant, Toshi.

The Millennium Mussanah Resort scooped the platinum award for 'Best 4-star Leisure Hotel', due to its sporting facilities with four swimming pools, an 18-hole mini-golf course, beach football and volleyball courts and the recently built 'Zayna Spa'.

The Copthorne Sharjah which is situated a mere 20 minutes from both Dubai and Sharjah international airports, received a gold award for the 'Best 4-star New Hotel'. The property, comprising 225 rooms, also connects visitors to various shopping malls including Sharjah City Centre, Sahara Mall and Mega Mall.

The gold award for 'Best 4-star Leisure Hotel' also went to a Millennium & Copthorne property, the Copthorne Al Jahra, located in Kuwait – a 20-minute drive from the city centre.

President & CEO, Millennium & Copthorne Hotels MEA, Ali Alzaabi said, "It is always pleasing to see our efforts being recognised. Each hotel has its own individual identity which we try and promote, whilst remaining aligned to a strong and progressive brand."

M&C currently operates 17 hotels across the UAE, Kuwait, Jordan, Qatar, Oman and Iraq, and will more than double its presence in the region by 2017 with nearly 50 properties. This will include the debut of other M&C brands - Studio M, M Hotel, and Millennium Executive Apartments – across the Middle East.



*Millennium Resort Mussanah which overlooks the Gulf of Oman, won for its leisure and world-class sporting facilities.*



*Located in Kuwait, Copthorne Al Jahra clinched the gold as "Best 4-Star Leisure Hotel".*



# M&C Awarded Best Partner 2013 By Ctrip



General Manager Peter Gibbons receiving the Award from Ctrip's Director Stephane Thong. Looking on (from left): The hotel's Ecommerce & Digital Marketing Manager Marteen Lee, Director of Revenue Fionis Tan, Ctrip's Director of Overseas Hotel Business Joyce Tao, GMKL's Director of Sales & Marketing Trudy Moreno, Director of Sales – Wholesale Offline & Online Syaziatul Annuar and Ctrip's Market Manager Low Chai Meng.

Millennium & Copthorne International Ltd (MCIL) is delighted to be awarded “2013 Best Partner” by Ctrip for its group of five hotels in Singapore as well as for Grand Millennium Kuala Lumpur.

“2013 Best Partner” by Ctrip, China’s leading online travel agency, is bestowed only to the top 10% of best performing hotel partners in a country that offer comparable website rates.

In Singapore, MCIL is one of only seven hotel partners out of a pool of more than 100 hotel partners that Ctrip has recognised for their outstanding support. The group’s Studio M Hotel Singapore and Orchard Hotel Singapore were also selected as one of Ctrip’s Preferred Hotel in Singapore.

“We are extremely delighted and are very honoured to have achieved this recognition from Ctrip. This award is a testament to our continuous effort in extending our reach into China. We have recognised the potential of outbound travel market within China and will continue to remain a close partner of Ctrip,” said Mr. Adrian Tan, Regional Director of Revenue Management for Asia.

In Malaysia, the award was presented to General Manager, Peter Gibbons at a simple presentation ceremony to honour the hotel for achieving high business growth and exhibiting outstanding performance.

“We are honoured to receive this accolade. This award serves as an inspiration for the hotel to continue in its marketing effort to promote the property in China’s market and providing outstanding services to visiting guests.” said Mr Gibbons.

# CDL Deputy Chairman Appointed To Singapore Productivity Council

On 5 May, CDL Deputy Chairman Mr. Kwek Leng Joo joins 11 others as newly appointed members to the National Productivity and Continuing Education Council (NPCEC). Mr. Kwek will be contributing his experience in steering CDL's various sustainability and innovation initiatives within the built environment, which are some of the new focus areas identified by the Council.

A property veteran who spearheaded CDL’s focus on driving technological innovation for resource efficiency, in line with the Company’s ethos to “Conserve as it Constructs”, Mr. Kwek looks forward to sharing best practices from a developer’s standpoint and to encourage fellow players in the building industry to re-align their business strategy and operations with greater focus on technological innovation. Since the 1990s, CDL has been building capacity in green buildings across its entire supply chain through innovation, while harnessing state-of-the-art technology and methods for quality excellence and buildability.

“With today’s tightening labour market, driving productivity and resource efficiency are key challenges for the built industry. Over the past few years, while there have been marked improvements to automate and scale up on productivity measures, there is still room for improvement. With the collective efforts of all industry players, I am confident that we will be able to steer the industry towards achieving transformative growth – and a sustainable built environment,” he envisioned.

Chaired by Deputy Prime Minister (DPM) Tharman Shanmugaratnam, the NPCEC oversees and drives the national effort to step up its efforts to boost skills and enterprise productivity, and develop a comprehensive system for continuing education and training.



As a member of the NPCEC, CDL Deputy Chairman Mr. Kwek Leng Joo will contribute his expertise in spurring productivity growth within the built industry and across the economy.

# Ali Alzaabi – Middle East Travel Personality Of The Year



Millennium & Copthorne Hotels Middle East and Africa (MEA) President and CEO Mr. Ali Hamad Lakhraim Alzaabi has been named the Middle East’s Leading Travel Personality at the 2014 World Travel Awards.

Mr. Alzaabi was honoured for his contribution to the industry and strategic role in propagating tourism growth in the region through his role at the helm of one of the region's fastest-growing hotel groups.

Accepting the award at a glittering ceremony held during the Arabian Travel Market week, Mr. Alzaabi said, “As a leading global hospitality brand, we see huge potential for development across the region. As a United Arab Emirates national and lifelong hotelier, I will continue to be an active player in shaping the future travel and tourism landscape, which will be extremely challenging, but inspiring and rewarding.”

Over the past year, under his leadership Millennium & Copthorne Hotels group have seen a 34% year-on-year increase in Gross Operating Profit (GOP), with a 23.3% increase in total revenue.

Adding to his accomplishment, Mr. Alzaabi is also a strong supporter of talented youth and is the patron of the Ali Alzaabi Young Business Leaders Scholarship Fund at the American University of Sharjah.

“It is essential that we nurture and develop the next generation of hospitality leaders in the region as government infrastructure development plans become economic reality and accelerated demand further opens up the region to the next wave of global consumer,” he said.

## Andrew Cherry Joins M&C Team

Millennium & Copthorne Hotels plc (M&C) is pleased to announce the appointment of Mr Andrew Cherry as interim Group Chief Financial Officer.

Mr Cherry has extensive experience in international financial management, gained mainly within the technology and hospitality sectors. Most recently he was Chief Financial Officer at GLH Hotels Limited, formerly Thistle Hotels plc, in London, prior to which he served as Group Finance Director at Volex Plc.

He qualified as a UK chartered accountant with PricewaterhouseCoopers in 1989 and holds a Masters of Business Administration from the Kellogg School of Management at Northwestern University in Chicago.

Mr Cherry will be responsible for key elements of financial management, including risk management, treasury, accounting, reporting, tax and investor relations activities, and he will be working closely with senior management on a number of strategic initiatives across the Group.

Mr Cherry will report to the Group Chief Executive Officer, Wong Hong Ren.





# Will Loughran, President of Richfield Hospitality



Richfield Hospitality has named Will Loughran, the company's Senior Vice President of sales and revenue strategy, as President.

"Will has been a consistent source of innovation and leadership during his tenure with Richfield," said Sherman Kwek, CEO of City e-Solutions Limited, Richfield's parent company.

"Over the course of his career, he has proven himself in the various disciplines that he has undertaken and his background comprises a strong blend of operational and sales experience, not to mention his exceptional teamwork abilities. I am confident that his passion for the hospitality business will enable him to deliver outstanding results for both Richfield and the owners of the properties we manage," said Mr. Kwek.

Loughran began his career with Marriott International and over the course of 17 years, he has earned recognition for driving market share and exceeding operational standards. Prior to joining Richfield in 2011, Loughran led the revenue management discipline at Sage Hospitality where he was known for fostering alignment with owners, developing strong teams and strategic planning.

"We recently redefined the needs of our organisation and hired carefully chosen executives who are proven to be a tremendous complement to our existing leadership team of dedicated hospitality and technology professionals. We are poised for expansion and this combination of agility and experience will enable us to take our companies, Richfield Hospitality and Sceptre Hospitality Resources, on a journey of rapid growth and industry-leading innovation," said Mr. Loughran.

# M&C Chefs Wins For Singapore With FHA 2014 Culinary Challenge

Congratulations to M&C Chefs Tiffany Yeo and Wong Choon Hau for representing Singapore and winning awards at the Food and Hotel Asia (FHA) 2014 Culinary Challenge!

Pastry Chef Ms. Tiffany Yeo and her team attained the Silver Award in the Gourmet Team Challenge. Contestants were challenged to prepare for 30 diners a themed buffet of their choice within the specified guidelines. Materials used, mise-en-place, hygiene, taste and presentation were examples of some of the grading criteria. Ms. Yeo prepared delicious dessert such as the Chocolate Passion cake, the Peach Melba and Apple Verbena freestyle desserts.

Chef Wong Choon Hau won the Individual Challenge Silver Award in the Four Plated Dessert Category. A total of 14 classes were available for individual professional chefs to compete in, such as dressing, pastry showpieces, desserts, plated appetisers and more. Among some of his winning desserts include a shooter glass of almond tofu served with longan cheng teng infused with self-heal herbs, sesame tuile and cheng teng foam mousse, and a free-style dessert of raspberry chocolate cake with red wine poached pear, pear parfait and raspberry granite.



Pastry Chef Tiffany Yeo



Chef Wong Choon Hau

# Orchard Hotel Awarded For Work and Health Safety



Orchard Hotel Singapore was recently conferred the BizSAFE certificate by the Workplace Safety and Health Council (WSHC). BizSAFE is a five-level programme devised by the WSHC to assist companies to build up their workplace safety and health capabilities in order to achieve quantum improvements in safety and health standards at their workplaces.

# JW Marriott Hong Kong's F&B Outlets Score Two Awards



The food and beverage outlets at JW Marriott Hong Kong have clinched two awards.

Marriott Café was recently voted “Best Buffet Restaurant” in the “Best Ever-Dining Award 2014” by Weekend Weekly Magazine, a popular Hong Kong lifestyle and travel publication (pictured above, left). The award joins the café’s list of awards which include “Best Restaurant Awards 2014 – Best Buffet Restaurant” by Openrice.com, a leading dining online guide.

Marriott Cafe is renowned for its signature lunch and dinner buffet menus, which offer a medley of inspiring Asian and international culinary creations, fresh seafood and tempting desserts.

Another of the hotel's F&B outlets, Dolce 88 (pictured above, right), has been named one of the top 10 WiFi spots in Hong Kong by sassyhongkong.com, an online lifestyle website. Guests can get online while enjoying delicious pastries, hand-crafted sandwiches, desserts and signature gourmet coffee blends – all in a casual and comfortable environment.



## Ladies' Day Out At Pontini



*Ms Jennifer Yeo, Marketing Communications Manager for Grand Copthorne Waterfront Hotel (middle), with local celebrity Ms Nikki Muller (far right) and models from Jeffrey Chung Models.*

A turnout of about 70 guests enjoyed a delightful afternoon of great Italian food, grooming workshop, retail therapy, fashion show and lucky draw at Grand Copthorne Waterfront Singapore's Pontini. The President of the Association of Image Consultants International, Ms. Audrey Quek, shared valuable grooming tips and the use of colours to enhance one's image.

Local artiste Nikki Muller and Jeffrey Chung Models showcased the latest collections from Singapore fashion brands M Culture, Cassey Gan, and Blake & Co.

A lucky draw wrapped up the exciting lunch with many attractive prizes such as a weekend stay at Grand Copthorne Waterfront, hair spa vouchers from J's Salon, shopping vouchers and many more! Many thanks to sponsors AICI Singapore, J's Salon, M Culture, Cassey Gan, Blake & Co., Scrumptious Juice and Her World Magazine.

## Celebrity Spotting



Hollywood starlet Kate Bosworth was recently in Singapore to attend the four-day Audi Fashion Festival 2014 sponsored by W Singapore – Sentosa Cove. The stylish stunner graced the red carpet on the festival's closing night on May 18, where Oscar de la Renta presented his Fall 2014 Ready-To-Wear collection.

As an actress, she is known for her roles in 2002's Blue Crush, portrayed Sandra Dee in Kevin Spacey's Beyond the Sea in 2004, starred as Lois Lane in 2006's Superman Returns, as well as 21, a blackjack film drama film in 2008. As a model, she became Calvin Klein Jeans newest model and spokeswoman for Coach newest luxury bags in 2008.

Kate Bosworth was also at The St. Regis Singapore (left) for an interview with fashion magazine Her World Plus, that was held in the hotel's luxurious Presidential Suite.





*American wrestler Ben Askren with Copthorne King's Hotel Assistant Sales Manager Sajuto Tio. The prize fighter was in Singapore for the One Fighting Championship and stayed at the hotel.*

*"British metalcore band Asking Alexandria stayed at the Copthorne King's Hotel in Singapore on 28 April. The band was in town for their one-night concert as part of their 'From Death to Destiny' Tour."*



*Taiwanese celebrities Hsu Nai Lin (left in first picture) and Chiang Hung En (middle in second picture) stayed at The St. Regis Singapore when they were in Singapore recently for the 2014 Global Hokkien Singing Competition. Various media interviews and photo shoots took place in the Caroline Astor Suite and King Cole Suite.*



# Rock 'n' Roll At M Hotel's J Bar

Revellers had a rocking good time at M Hotel Singapore’s J Bar recently. The event “Rolling Good Times – A Rock ‘N’ Roll Nite” saw the bar packed with dance enthusiasts as they rocked and rolled to timeless classics from Elvis Presley, Tom Jones and more. The event was a huge success with many revellers chalking up big drink tabs.



*It was full house at J Bar as Jerry ‘N’ The Neu Faces entertained revellers with rock and roll classics from Tom Jones, Engelbert Humperdinck, Rolling Stones, Jerry Lee Lewis, Elvis Presley, Bill Haley and more.*

# Little "G" and "M" At Millennium Hongqiao

Millennium Hongqiao Hotel Shanghai has teamed up with leading fashion media FEMINA to launch a pair of bears named “Grand” and “Millennium” or Little G and Little M.

Designed by famous hat designer Elisabeth Koch, the bears will be launched at the Millennium Hongqiao Appreciation Party held together with FEMINA.

These two bears will be travelling around the world with FEMINA editors, who will then feature the bears’ adventure in their magazine and other magazines from ‘Hearst Magazines Group’.

The starting point of the bears’ worldly journey is, of course, Millennium Hongqiao!



*Little "G" and Little "M" making their rounds with Millennium Hongqiao staff before starting their grand adventure around the world.*

# JW Marriott Hong Kong Visits “Old” Hong Kong

On 23 April, 50 associates from JW Marriott Hong Kong participated in a day tour organised by the hotel’s Human Resources department to Sha Tau Kok, a quiet rural town in north eastern Hong Kong and one of the four official border crossings between Hong Kong and mainland China.

The tour started off with a walk along the Ping Shan Heritage trail, with the route taking the group through villages, temples and ancestral halls, ending off at a local restaurant where the associates were able to tuck into a sumptuous “poon Choi” lunch, also known as a “big bowl feast”. The associates also visited a local farm and were each given a pack of hand-picked fresh fruit.

Everyone enjoyed the excursion very much and also the opportunity to experience a more traditional way of life in Hong Kong.



JW Marriott Hong Kong’s 50 associates took part in the heritage tour through the Sha Tau Kok neighbourhood.

## Meals & Deals

### FIFA World Cup Fever At Orchard Hotel Singapore



Hop on down to Intermezzo Bar at Orchard Hotel Singapore for your FIFA World Cup fix.

From 12 June to 14 July, hop on down to Intermezzo Bar at Orchard Hotel Singapore to catch the FIFA World Cup 2014! Bar hours will be extended so all games will be screened “live” (12am/3am/4am/6am). Re-plays and game analyses will be screened during the day as well.

During the World Cup season, in addition to screenings of football highlights every night from 10am onwards till the last game ends, football fans also get to enjoy a special FIFA Food Menu comprising an international tapas selection from countries such as Brazil, Spain, France and Germany.

- Free admission during actual game for in-house guests.
- Minimum spending S\$30 for city guests

To heat things up further, guests watching the games are invited to predict half-time and full-time scores to win prizes.



# Father's Day Specials

*Father's Day is celebrated worldwide to recognise the contribution that fathers and father figures make to the lives of their children. Below is a list of Father's Day promotions to indulge the men in the family.*

## St. Regis Singapore

Delight all fathers with an indulgent treat this Father's Day at The St Regis Singapore with an enticing room package. Spend the weekend (14 & 15 June) in refinement and luxuriate in one of our well-appointed suites while being pampered with personalised attention by the St. Regis Butlers.

In addition, enjoy the S\$100 food and beverage credit at any of our award winning restaurants ranging from contemporary French at Brasserie Les Saveurs, trattoria-style Italian at LaBrezza to traditional Cantonese at Yan Ting, each offering a distinctive selection of delectable brunch spreads and special set menus for celebrating and indulging with loved ones.

For more information or to make a reservation, please visit [www.stregissingapore.com/fathers-day](http://www.stregissingapore.com/fathers-day).



## Grand Copthorne Waterfront Singapore



This Father's Day, indulge Dad's appetite with mouth-watering dishes such as roasted duck salad with spinach and bean sprouts in creamy peanut dressing, Hainanese chicken rice, oyster omelette, pork fillet with Cajun spices and chocolate fudge cake. All Dads can also enjoy a cigar-shaped chocolate.

Available on Saturday and Sunday, 14 and 15 June 2014.

Buffet Lunch and Barbecue  
Adult: S\$68++ Child: S\$34++

Buffet Dinner and Barbecue  
Adult: S\$78++ Child: S\$39++

For reservations, call +65 6233 1100  
or email [dining.gcw@millenniumhotels.com](mailto:dining.gcw@millenniumhotels.com).

Alternatively, you may wish to make a reservation online.



**Father's Day**  
**EXCLUSIVE**

WIN luxurious hotel stays, massage chairs and other attractive prizes!

All Fathers will enjoy a glass of champagne and personalised gifts!

**PEOPLE'S CHOICE 2014**  
Top 3 Buffet Restaurants

**DATE** Sat 14 June & Sun 15 June 2014 | Brunch & Dinner  
**PRICE** \$68++ with free flow of Juices, Soft Drinks & Tiger Beer  
For reservations & information, please call 67396565  
or email [orchardcafe.ohs@millenniumhotels.com](mailto:orchardcafe.ohs@millenniumhotels.com)  
Orchard Hotel, 442 Orchard Road Singapore 236879

**ORCHARD CAFE** **ORCHARD HOTEL**

## Copthorne King's Singapore



### **Princess Terrace**

Treat Dad to a Penang feast that includes pork rib wrapped in white cabbage in sweet and sour sauce and more and receive a complimentary bottle of sparkling wine with every eight adult diners.

Available from Monday to Sunday

Buffet Lunch

Adult: S\$43.80 Child: S\$25.80

Public Holidays / Buffet Dinner

Adult: S\$48.80 Child: S\$25.80

For reservations, call +65 6318 3168  
or email [princessterrace@millenniumhotels.com](mailto:princessterrace@millenniumhotels.com)  
Alternatively, you may [make a reservation online](#).

### **Tien Court**

If Dad has an affinity towards Chinese cuisine, tempt him with Tien Court's Father's Day set lunch or dinner, featuring dishes such as pan-fried prawn paste, braised shark's fin soup with abalone, sea cucumber and fish maw, crispy roasted duck and more. Dads also get to enjoy a complimentary bowl of Buddha Jumps Over The Wall.

Available from 1-16 June 2014

S\$68 per person (complimentary bowl of Buddha Jumps Over The Wall for Fathers, limited to 1 bowl per table of 4 diners).

For enquiries and reservations, please call +65 6318 3193/198,  
or email [tiencourt@millenniumhotels.com](mailto:tiencourt@millenniumhotels.com)  
Alternatively, you may [make a reservation online](#).



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## Millennium Harbourview Hotel Xiamen

At Millennium Harbourview Hotel Xiamen, treat your father to a Father's Day Lunch or Dinner buffet on 15 June and enjoy a "buy two get one free" promotion. Advance bookings of 2 or more persons in the Harbour Cafe will receive a mug of complimentary local beer.

Call 86 592 2023333-6616  
or email [fnb@millenniumxiamen.com](mailto:fnb@millenniumxiamen.com).



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## Great Ramadan Offers At Millennium Sirih Jakarta

### Ramadan Stay Offer

Book a relaxing stay with us during Ramadan and SAVE UP TO 40% OFF. Our Ramadan package is designed for families as well as leisure and business visitors to come together and experience the true spirit of the holy month. The offer includes daily breakfast/suhoor, internet access, 25% discount at F&B Outlets, and 50% discount at The Lobby Lounge for coffee & tea.

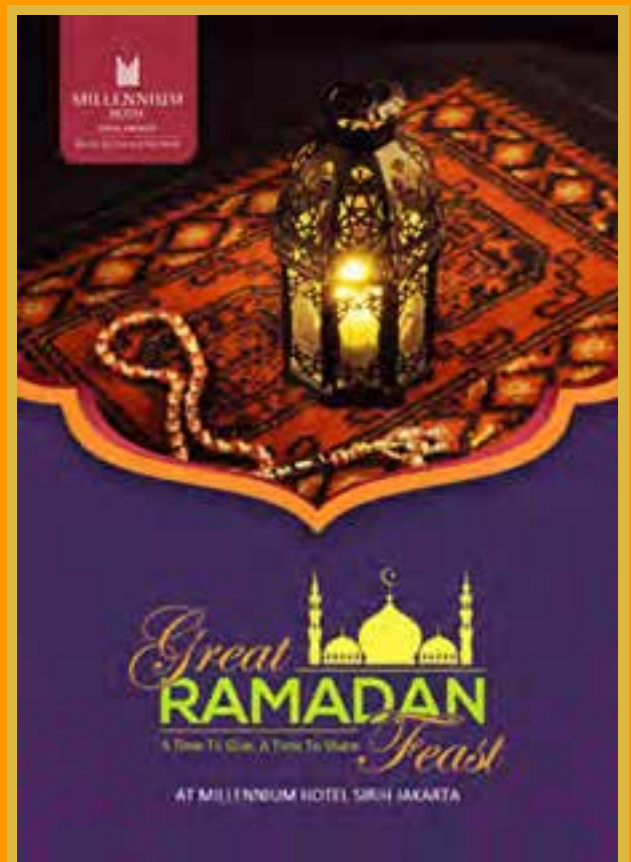
Booking & Stay Period: Now – 10 August 2014

For more information, please call: +62 21 230 3636 Ext. 1733 /1616  
or email: [reservations.msj@millenniumhotels.com](mailto:reservations.msj@millenniumhotels.com)

### Traditional Festive Flavours

Reward yourself with our sumptuous feast that features authentic Indonesian dishes, a delightful array of must-have Ramadan delights, hawker-style favourites, and a touch of Oriental, Middle-East and Western flavours at IDR 180.000 ++ / person.

For reservations and more details, please call: +62 21 230 3636 Ext. 1715



Stay at Millennium Sirih Jakarta and enjoy an array of Ramadan specials.

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# “Jakarta Tempoe Doeloe” Food Festival At Millennium Sirih Jakarta



Previously colonised by the Dutch, Jakarta still retains some Dutch influence with many favourite dishes being typically Dutch.

To celebrate the 487th anniversary of Jakarta, Millennium Sirih Jakarta will host a food festival “Djakarta Tempoe Doeloe” (Jakarta’s old days) from 16 to 22 June 2014.

Discover the rich diversity of the cuisine during this food festival at Millennium Hotel Sirih Jakarta. The festival will feature a variety of delicious and exotic “Djakarta Tempoe Doeloe” dishes combined with special cuisines of Dutch era , ranging from snacks and traditional drinks to the main dishes such as gabus pucung fish, selendang mayang, soto betawi, rujak juhi and kembang goyang.

Lunch Buffet (11.30 pm – 03.00 pm): IDR 165.000 ++ / Person  
Dinner Buffet (6.00 pm – 10.00 pm): IDR 180.000 ++/ Person

For details and reservations, please call: +62 21 230 3636 Ext. 1715

## Millennium Harbourview Hotel Xiamen Celebrates China Tourism Day

*Millennium Harbourview Hotel Xiamen has launched a series of special promotions to celebrate China Tourism Day. The National Tourism Day is celebrated annually on 19 May and is aimed at raising public interest in travel to and within China.*

### Room Promotion

From 8 May to 30 June, guests to the hotel will enjoy a special rate of RMB1,988 for a two-night stay in a Deluxe Room with a complimentary 20-inch luggage free. Other options under this deal include RMB2,388 for two-nights in an Executive Club Room with a complimentary 24-inch luggage. Rooms for this promotion can be booked through the hotel’s Tmall shop at [www.millenniumxm.tmall.com](http://www.millenniumxm.tmall.com) or directly through the hotel’s reservation number at (86 592) 2023333-6233.

### Dining specials

Diners can enjoy China Tourism Day Dining Specials with a “buy one get one free” on dinner and lunch buffets from 19 to 21 May. Tourists can enjoy this special promotion by downloading the wechat discount voucher from the hotel’s wechat account: Millennium-XM. Advanced booking is required for this promotion. Please call the reservation hotline (86 592)2023333-6616.





# Fruit Feast At Millennium Harbourview Xiamen



Pear with Red Wine

With hot summer days ahead, cool your palate with Loong Yuen Chinese Restaurant’s fruit dishes. Using natural ingredients and olive oil, unique dishes featuring carefully selected fruits are served up to create a delicious and healthy dining experience.

The fruit feast promotion is from 1 to 30 June 2014.

For lunch and dinner reservations, call 86 592 2023333-6696 or email [fnb@millenniumxiamen.com](mailto:fnb@millenniumxiamen.com).

# JW Marriott Hong Kong Serves Up Tasty Delights

Diners at JW Marriott Hong Kong will be able to enjoy a variety of treats this month at the hotel's Flint Grill & Bar (pictured below, left) and Marriott Cafe (pictured below, right).

From 5 to 29 June, Head Chef, Sven Wunram introduces a selection of whole fresh fish from Europe and Australia to the dinner menu at Flint Grill & Bar. Enjoy fish steaks cooked on the bone for that extra flavour, taste and texture. Simply served grilled with sea asparagus, lemon and our special house fish butter sauce.

Marriott Café is pleased to bring back the ever-popular Alaskan king crab legs to the dinner buffet! Diners can look forward to feast on chilled Alaskan king crab legs, accompanied with a choice of condiments and sauces as well as other Alaskan king crab inspired dishes like crab meat with cucumber on avocado emulsion, and crab meat linguine with parsley and porcini mushroom in cream sauce served a la minute from the live cooking station. The buffet also features a delicious selection of local and international dishes. Available from 13 to 29 June.



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## Sizzling Summer Deals In North America

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### SIZZLING SUMMER DEALS IN NORTH AMERICA

Summer is here and so are our fantastic deals! Enjoy FREE WI-FI, FREE ROOM UPGRADE and UP TO US\$50 F&B credit when you stay at our participating hotels across United States.

For more information, please visit <http://www.mncloyalty.com/offers/north-america-offers.html#may2014summerfreedom?cid=mcloyaltyemIGLB052014>.

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## Gear Up For Singapore Night Race

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Zoom in fast and get into pole-position before 31 July 2014 with our Singapore Night Race Early Bird Special!

Stay a minimum of 3 nights from 18 - 21 September 2014 (inclusive) with any Millennium & Copthorne Hotels in Singapore and enjoy 25% off Best Available Rate!

To set you geared up for the exhilarating weekend, the offer includes complimentary breakfast and broadband!

For more information, please visit <http://www.millenniumhotels.com.sg/specials/singapore-nightrace.html>.

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## Hong Leong Asia Brings Joy To Seniors



HLA Chief Financial Officer Mr. Goh Cher Shua singing karaoke to the delight of seniors at Lee Ah Mooi Old Age Home.



Meaningful interaction with the elderly is just one way how HLA staff volunteers spent their time during the visit at the Home.



China Yuchai Chief Financial Officer Mr. Leong Kok Ho (seen wheeling in an elderly), was one of the senior management who helped at the home.

Following Hong Leong Group's philosophy of giving back and contributing to society, Hong Leong Asia (HLA) embarked on a new CSR journey with a series of community support programmes.

A total of 35 staff volunteers from HLA and its subsidiaries (China Yuchai International, Building Materials Group, Industrial Packaging Group and FEDDERS International), visited Lee Ah Mooi Old Age Home on 23 May with the aim of bringing cheer and happiness to the elderly.

Lee Ah Mooi Old Age Home is a private, non-subsidised nursing home that caters to low-income and middle-income families. The home has also been absorbing rising costs of food and medical needs of the residents.

In addition to monetary donations contributed by HLA management and staff, much needed daily necessities such as adult diapers, milk powder and medical supplies including Hospicare wipes and antibacterial creams, were also donated.

During the visit, the staff volunteers spent much quality time interacting with the seniors, entertained them with karaoke and dance, played Bingo games, and gave away goody bags. The volunteers also provide physical assistance wherever it was needed, including serving dinner and feeding them.

It was a meaningful visit that touched the hearts of all volunteers. HLA will continue to work on community programs to align its efforts to enrich the lives of the needy and support charitable events.





*It was a meaningful visit that touched the hearts of all volunteers.*

## Flying Drones Make Surprising Landing At South Beach

Workers from City Developments Limited's South Beach project recently received a surprise delivery from the skies. Remote-controlled Coke Drones from Coca-Cola Singapore delivered thousands of cans of ice cold Coke, along with genuine messages of gratitude, to the workers, providing a refreshing break, lifting spirits and bringing cheer to appreciative recipients.

Themed "Happiness from the Skies," the project conceptualised by Ogilvy & Mather Singapore for Coca-Cola Singapore, and supported by non-profit organisation Singapore Kindness Movement (SKM), sought to build much needed bridges between Singaporeans and the city-state's 1.3 million-strong guest worker population that comprises about one third of the country's entire workforce.

SKM volunteers reached out to thousands of Singaporeans, encouraging them to come forward with personalised messages of support, thanks and solidarity with guest workers. 2,734 photos of these individuals with their handwritten notes were then collected and attached to cans of Coke, before being loaded onto custom-designed, remote-controlled delivery drones which were flown, in some cases, to as high as the 35th story of construction sites to deliver the surprise treat to unsuspecting workers.

With over 2,000 workers on-site, South Beach was happy to collaborate with Coca-Cola and Singapore Kindness Movement to provide the venue for the filming over a period of 2 days.

To watch the video of Cokes Drones making their surprise delivery to South Beach, click on the link below:  
<http://www.youtube.com/watch?v=sj4A6g2GP30>



*Coke Drones ready to take flight and deliver Happiness from the Skies*



*Guest workers on the construction site of South Beach, looking on as the Coke Drones fly in with cans of Coke and messages of support from Singaporeans. South Beach is CDL's latest integrated development that will incorporate a "Live, Work and Play" experience when the project completes in 2016.*



# Clean Up At Grand Millennium Sukhumvit



General Manager of Grand Millennium Sukhumvit, Mr. Thomas Christiansen (front row, 5th right), together with the hotel's top management led a team of over hundred staff for the “Big Cleaning Day 2014”. The hotel's annual clean up encourages members of staff to take care of their property. It was also part of the hotel's team building scheme to strengthen staff relationship for better achievement for the year.

# Cookies For Charity

In May, JW Marriott Hong Kong organised a Charity Cookie Sale at its staff cafeteria, where associates could support a good cause by purchasing cookies hand-made by Hong Chi students. The event was organised in partnership with the charity, Hong Chi Association. Hong Chi Association is a non-profit organisation dedicated to serving 7,000 people of all ages with intellectual disabilities. JW Marriott Hotel Hong Kong has been a partner of Hong Chi Association since 2002.

A total of 80 tins of cookies were sold with all proceeds going to the Hong Chi Association to pursue continuous development on training and rehabilitation services for the disabled.

Established since 2009, the “Hong Chi Gourmet Cookies” is one of the association’s social enterprise projects that provides bakery training and job opportunities for people with intellectual disabilities. The cookies are hand-made by Hong Chi trainees under the guidance of professional trainers. Since the charity cookie sale started, the cookies have been well received by the general public.





# Getting To Know You

In each issue, we cast the spotlight on one of the business sectors that make up the global world of the Hong Leong Group

## HONG LEONG FINANCE HITS THE MARK WITH CATALIST LISTINGS



*HLF's Senior Vice President Corporate Finance Joan Ling (extreme left) joins KOP Limited's senior management in the celebrating of its Catalyst listing.*

Since obtaining its Catalyst Full Sponsor licence, Hong Leong Finance (HLF) has been an active player in the market and has brought three companies for listing on the SGX Catalyst Board.

SGX Catalyst is a sponsor-supervised listing platform in Singapore for fast-growing enterprises. Companies on the Catalyst Board are brought to list by approved Sponsors. As a sponsor, HLF assesses a listing applicant's suitability to list and prepare it for listing.

HLF has played a key supporting role in the IPOs of several Catalyst-listed companies by preparing the applicant for listing, advising IPO issuers on their obligations as a listed company and advising IPO issuers on compliance with listing rules. To date, HLF has played a vital part in the IPOs of 3 prominent companies; estate maintenance company ISOteam Ltd., medical oncology services provider TalkMed Group Limited and most recently real estate development, investment and management services group KOP Limited.

HLF's Senior Vice President of Corporate Finance Joan Ling said many companies are keen to list on SGX Catalyst.

"There is a healthy interest among Catalyst IPO aspirants, and that is encouraging as it shows that the Small and Medium Enterprise community is becoming more aware of the benefits gained from raising funds through the

capital market. These benefits include unlocking of the company's potential, raising its brand value, succession planning, as well as attracting professional talent in this competitive labour market," she said.

Since attaining its Catalyst Full Sponsor status in February 2012, HLF has made contact with Small and Medium Enterprises (SME) from across various industries that are looking to tap into funding opportunities to grow, reinforcing its role as a SME Specialist.

"In recent times, securing funding has become more crucial for SMEs, especially in the current challenging economic climate. Being the SME Specialist, HLF is well-positioned to help them do this," said Mr Ian Macdonald, President of HLF.

Mr Macdonald also said that the team at HLF has already met up with several SMEs who are keen to know more about the listing process and added that HLF is ready to sponsor more SMEs who are looking at a Catalyst board listing as a way to expand and take their business to the next level.

According to data from the Singapore Exchange (SGX), the total value of Catalyst-listed shares traded last year jumped 147 per cent from 2012. Turnover value on the Catalyst Board also accounted for 5.5 % of the total market turnover in 2013, more than double the 2.4% from the year before.

For companies that are not ready for listing and hence unable to tap on public funds for growth, they can seek customized financing advice from HLF. HLF is rapidly expanding its team of SME relationship managers, filling the positions with experienced senior professionals in the financial industry. This expertise and experience is a valued asset as more SMEs face complex funding needs.

"We truly believe that quality financial advice to SMEs is critical to their success. Our SME specialists have the financial knowledge and insights to help them manoeuvre through the choppy dangerous water," added Mr Macdonald.



*HLF President Ian Macdonald (right) striking the gong with ISOteam's senior management at the company's IPO launch ceremony.*





*Catalist-listed shares traded last year jumped 147 per cent from 2012. Turnover value on the Catalist Board also accounted for 5.5 % of the total market turnover in 2013, more than double the 2.4% from the year before.*

*Since attaining its Catalist Full Sponsor status in February 2012, HLF has made contact businesses across various industries looking to tap into funding opportunities to grow, reinforcing its role as a SME Specialist.*

### **Hi Life! is produced by Group Corporate Affairs.**

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