



MILLENNIUM & COPTHORNE  
HOTELS plc

## Copthorne Hotel Cameron Highlands Rebranded

**Singapore, 23 December 2013** – From 1 January 2014, Equatorial Cameron Highlands will be rebranded as Copthorne Hotel Cameron Highlands. Spread across 13 acres, the Tudor-styled resort offers 141 attractive, self-contained low rise apartment suites, as well as 268 superior rooms, deluxe rooms and suites in the hotel tower - all with breathtaking views of the surrounding highlands.

Crowning the peak at 1,628 metres above sea level, Copthorne Hotel Cameron Highlands is the only resort at the highest accessible point in the highlands.

Hotel-wide Wifi internet access is available, and the range of facilities includes multiple meeting rooms, a ballroom, indoor heated pool, fitness facilities, and a bar and restaurant serving international cuisines, wines, spirits and beers.

With its vast grounds and extensive recreational facilities, the Copthorne Hotel Cameron Highlands is a popular choice for company incentive trips, and as a meetings and conference venue. The hotel also arranges trips to the "Orang Asli" settlement for guests interested in learning about the indigenous people of Malaysia. There are other day trips to nearby tourist attractions.

The hotel is situated within walking distance to popular tourist attractions and a short drive to Brinchang and Tanah Rata towns.

"The move to rebrand the hotel will see it join the Millennium & Copthorne stable of hotels. This will align our Cameron Highlands hotel to the service standards of our other hotels," said Mr Franz Zeller, Senior Vice President, Asia, Millennium & Copthorne International Ltd.

The current team at Copthorne Hotel Cameron Highlands will continue in their existing roles so guests are assured of a smooth transition during the rebrand.

The hotel opened its doors in 1996 and has been experiencing increased interest over the years. In 2004, the opening of the Simpang Pulai route boosted traffic into Cameron Highlands via Ipoh and the North South expressway.

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### About Millennium & Copthorne

Listed on the London Stock Exchange, M&C is a dynamic, global hotel company, which owns, asset manages and/or operates a worldwide portfolio of over 100 hotels with distinct global brands – Grand Millennium, Millennium, Grand Copthorne, Copthorne, M Hotel, Studio M and Kingsgate – throughout Asia Pacific, Europe, Middle East & North Africa, and North America. It is a subsidiary of listed property giant City Developments Limited (CDL). M&C and CDL are members of the Hong Leong Group Singapore.