



# HONG LEONG FINANCE

## **Hong Leong Finance helps boost SMEs productivity**

Tapping on the government's Quality Growth Programme is one way businesses can improve their productivity, and Hong Leong Finance is helping SMEs to take it one step further by offering an innovative Productivity Loan Promotion.

As part of this promotion, SMEs that have taken up government assistance under the Quality Growth Programme and signed up for productivity-enhancing loans of at least \$100,000 per loan with Hong Leong Finance, will receive a Courts Gift Card valued up to \$1,000.

As an SME Specialist, Hong Leong Finance has its finger on the pulse of Singapore's SME community. It offers a range of business loans geared towards helping companies boost their productivity, whether it is through the purchase of precision equipment or a new factory unit to raise production standards.

"We want to motivate and help SMEs to grow by achieving higher productivity through our lending businesses. By complementing the government's productivity initiatives with our efforts, we aim to give SMEs further morale booster in their productivity drive," said Mr Ian Macdonald, President of Hong Leong Finance.

SME participants of the 15th Annual SCCC SMEs Conference & 16th Annual ICC Conference are welcome to meet with Hong Leong Finance's SME consultants at Booth F01 and get more details. Visitors to the booth will also receive a free cooler bag, while stocks last.