

Press Release

Hong Leong Foundation Donates \$3 Million For Charity

Cash giveaways to the needy hit nearly half a million dollars

Singapore, 15 January 2014 – Hong Leong Foundation’s annual monetary giveaways to the needy has hit nearly \$500,000 for the year 2013. This is the largest contribution that the Foundation has made for this yearly project since 2006.

This amount was distributed to more than 3,100 individuals who receive public assistance from the Ministry of Social and Family Development, and approximately 950 elderly who hold Medical Fee Exemption cards.

The Foundation, which is the charity arm of Hong Leong Group Singapore, also disclosed that its donations to worthy causes in 2013 amounted to \$3 million.

To cap off its activities for 2013, the Foundation organized an outing for 50 seniors at the Singapore Zoo earlier today (15 Jan, 2014).

“The monetary giveaways are in addition to other donations that we make to organisations and other beneficiaries. As Singapore society progresses, the needs of the underprivileged also increase. That is why we have upped the amount so the needy are not forgotten,” said Mr. Kwek Eik Sheng, CDL Head of Corporate Development, and a member of the Foundation’s event organising committee. The Foundation has been distributing cash giveaways for 32 years.

Some organisations that benefited from the Foundation’s donations include Assisi Hospice, Home Nursing Foundation, Shan You Counselling Centre, Asian Women’s Welfare Association, Kwong Wai Shiu Hospital, and NUHS Fund Limited.

The Foundation, which also regularly contributes to the Arts such as TheatreWorks, The Esplanade, Toy Factory Productions, and The Old Parliament House, earned its seventh consecutive Distinguished Patron of the Arts Award in 2013.

Staff volunteerism is an integral part of the Foundation’s initiatives. It encourages staff to be involved in community activities organised by the Foundation as well as Hong Leong’s member companies such as City Developments Limited (CDL) and Hong Leong Holdings.

At the Foundation’s annual outing earlier today, more than 30 staff volunteers from the Hong Leong Group’s companies were seen walking hand-in-hand with seniors from Henderson Senior Citizens’ Home around the Zoo. The group brought the seniors on a tram ride through the Zoo, watched sea lion performances, toured the Fragile Forest Exhibit, and ended the event with lunch at the Forest Lodge.

Hong Leong Foundation is a long-time supporter of the Fragile Forest at the Singapore Zoo. Since 2007, it has donated nearly \$1 million to the exhibit that features various stratas of a rainforest and its species such as lemurs, crowned pigeons, and mousedeer.

For more information, please contact

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