

Press Release

For Immediate Release

Hong Leong Group Adopts ComChest Walk As Part Of Family Day Activity

Singapore, 30 July 2014 – Hong Leong Group Singapore will be sending a strong contingent to take part in the ComChest Heartstrings Walk on 3 August. Incorporating the Walk as part of their Family Day initiative, Hong Leong hopes to encourage community participation and a spirit of giving among its staff.

The walk organised by The Community Chest of Singapore is the second successive year that Hong Leong Group staff is taking part in. Proceeds collected for the walk will go towards making a difference in the lives of over 300,000 people under the care of Community Chest.

“We wanted a meaningful Family Day, a day that would not only allow staff to bond with one another, but one that also allows us to contribute to the good of society. Making the ComChest Heartstrings Walk part of our Family Day was naturally the best solution,” said Mr. Benedict Ng, President of the Hong Leong Group Sports & Recreation Club (HLGSRC).

To date, this initiative has already clocked up 550 participants from the Group’s various companies. Participants will don a specially designed red T-shirt, in line with the upcoming National Day celebrations, with the HLGSRC logo on the day.

Hong Leong staff and family members who have signed up will also enjoy a sumptuous breakfast at Grand Copthorne Waterfront Hotel after the Walk. This will be followed by entertainment, games and a lucky draw. Mr. Benedict Ng, who is also the General Manager of Grand Copthorne Waterfront Hotel, has already activated his staff for that day to ensure that the Family Day runs smoothly.

HLGSRC focuses on building a strong community spirit among staff from Hong Leong member companies City Developments Limited, Hong Leong Holdings, Millennium & Copthorne International Limited, Hong Leong Finance and Hong Leong Asia.

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