



MILLENNIUM & COPTHORNE
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PRESS RELEASE

M&C strengthens foothold in China with opening of M Hotel Chengdu

M Hotel Chengdu is the first M Hotel outside Singapore and Chengdu's first "smoke-free" hotel

Singapore, 23 September 2013 – Global hotelier Millennium & Copthorne Hotels (M&C) strengthens its foothold in China with M Hotel Chengdu opening its doors for business over the weekend. This is the first M Hotel outside Singapore, and the Group's second under the M Brand.

M Hotel Singapore has received many awards and accolades, among them are Best Business Hotel by TTG Asia and Best Marketing by Pacific Area Travel Association.

The opening follows the hotel's recent inauguration, which was witnessed by Singapore ministers Mr Lim Swee Say, Minister in Prime Minister's Office and Mr Lawrence Wong, Acting Minister for Culture, Community and Youth and Senior Minister of State for Communications and Information. At that time, the delegation was there to visit the Singapore-Sichuan Hi-Tech Innovation Park (SSTIP), a collaborative project between Singapore and the Sichuan government.

The hotel's launch also comes at a time where Chengdu has become an increasingly important economic market with investment potential. M Hotel Chengdu is currently the city's one and only hotel to advocate fully "smoke-free" accommodations.

M&C Chairman Mr. Kwek Leng Beng said, "This is in line with M&C's strategy of expanding our footprint in China, the world's fastest growing major economy and potentially the largest global tourist market."

"Singapore has fostered a strong relationship with China by helping Singapore companies invest and do business in China. We are happy to be part of this mutually beneficial partnership," added Mr. Kwek, who is also Executive Chairman of Hong Leong Group Singapore, the parent of M&C Hotels.

The M brand caters to a new generation of travellers and centres on the young and young at heart. This is evident in the M Hotel room layout, amenities and high tech IT connectivity centred within a comfortable and hip environment.

The stylish black exterior adds an understated touch of chic to the hotel. With its angular walls that feature art décor themed on the Three Kingdoms and its flawless locally-inspired contemporary design, the hotel offers a fresh new alternative to business travellers. At the expense of more available rooms, the daring yet creative patio modelling ensures a more comfortable and relaxing atmosphere with unobstructed ventilation and natural lighting.

The hotel offers rooms in a variety of with sizes ranging from 35 sqm for Superior, to 235 sqm for Presidential Suite. Each of the 196 rooms and suites come with a separate working area while a bilingual customer care centre provides 24-hour concierge services. The hotel also offers two well-equipped conference rooms for high-level business meetings or private corporate receptions and dinners.



Guests can enjoy an array of Southeast Asian and International delicacies at its M-Café. Other hotel facilities at Level 2 of the hotel include a gym, indoor pool, squash court, table tennis area, a billiard room, children's play area, and a library for reading and online surfing. The hotel is a 5-minute stroll away from Xin Nan Tian Di, an area set to be one of the most promising developments in south of Chengdu with high-end housing, luxurious villas and shopping malls such as Galleria, Ikea, Sunning Plaza (a major electronics retailer), Auchan Supermarket and more, offering comfort and convenience for both business and leisure activities.

To date, M&C has a total of 12 properties in the Greater China region. This includes Millennium Vee Hotel Taichung in Taiwan, which officially opened its doors in March this year.

Listed on the London Stock Exchange, M&C is a dynamic, global hotel company, which owns, asset manages and/or operates a worldwide portfolio of over 100 hotels with distinct global brands – Grand Millennium, Millennium, Grand Copthorne, Copthorne, M Hotel, Studio M and Kingsgate – throughout Asia Pacific, Europe, Middle East & North Africa, and North America. It is a subsidiary of listed property giant City Developments Limited (CDL). M&C and CDL are members of the Hong Leong Group Singapore.

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