



MILLENNIUM & COPTHORNE  
HOTELS plc

## PRESS RELEASE

### **New General Manager Helms Grand Copthorne Waterfront**

**Singapore, 22 April 2013** – Millennium & Copthorne Hotels (M&C) is proud to announce that Mr. Winston L. Reinboth has been appointed General Manager of Grand Copthorne Waterfront in Singapore.

Prior to his appointment, Mr. Reinboth held numerous senior positions including General Manager and Vice President of Sales & Marketing for luxury hotels and groups such as Le Meridien Hotels & Resorts, Hilton International, Sheraton Hotels & Resorts and Marriott International. Winston was also instrumental in the successful opening of hotels in Singapore, Australia, Malaysia, Cambodia, China, Hong Kong and Thailand.

Most recently, Mr. Reinboth was the Vice President of Sales & Marketing for Archipelago Hotels & Resorts in Malaysia, where he was among the founding members of this new hospitality company.

Mr. Reinboth's role with M&C will be to lead the strategic growth and positioning of Grand Copthorne Waterfront to be a leading and preferred hotel in Singapore. With 30 years of experience in the hospitality industry, he is well accomplished and recognised for his expertise in driving hotel revenue growth, operational efficiency and bottom-line results.

In addition to Grand Copthorne Waterfront, M&C also owns Orchard Hotel, Copthorne King's Hotel, M Hotel and Studio M in Singapore.

With more than 120 hotels and over 30,000 rooms worldwide, London-listed M&C is one of the world's largest hotel owner and operator. It has a portfolio of brands which serve different market segments, representing quality and value in every class. M&C is a member of the Hong Leong Group Singapore.

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