

For Immediate Release

Grand Copthorne Waterfront Hotel Presents Vivaha Indian Wedding Showcase ***It is one of the first hotels in Singapore to host an Indian-themed bridal show***

Singapore, 27 August 2015 – Grand Copthorne Waterfront Hotel is launching an Indian-themed wedding showcase this weekend, one of the first hotels here to organise such a specialist ethnic based wedding show.

The Vivaha Wedding Showcase, which takes its name from the Sanskrit word for marriage, is aimed at attracting Indian couples in Singapore and from around the region, but just as important to lure non-Indian couples looking for alternative themes for their wedding events.

Over 80 couples have signed up so far for the showcase which will take place on 30 August (Sunday) at the hotel's Grand Ballroom. The event includes traditional and modern Indian dance performances, a fashion show featuring Indian designer wedding clothing, and a sumptuous Indian buffet spread.

Attendees will also get to view the latest Indian weddings trends and browse through a variety of booths showcasing products and services such as hair and makeup, jewellery, and wedding henna.

The event also offers couples the opportunity to explore the various wedding ceremony venues through a guided tour which will take them around the hotel's various venues including the outdoor Singapore River Promenade area which is an ideal venue to hold traditional rites such as the Fire and Thaali (Mangal Sutra), a tying ceremony which involves the groom tying an auspicious thread necklace around the bride's neck.

Mr Benedict Ng, Grand Copthorne Waterfront's Hotel General Manager, said: "Singapore is a multi-racial country and we have seen more couples, enquiring about the various ethnic wedding themes that we can offer. Indian tourists are also coming in greater numbers so this is a good time to attract those looking for an overseas holiday and a wedding."

"We are seeing more Indian couples coming to Singapore for their destination weddings but equally many non-Indian Singapore residents who are exploring ethnic themes for their weddings," he said.

M&C has five hotels in Singapore – Orchard Hotel Singapore, Grand Copthorne Waterfront Singapore, Copthorne King's Hotel, M Hotel Singapore and Studio M - and has been a strong supporter of STB's marketing efforts to attract regional tourists. The sixth M&C hotel, the 293-room designer hotel M Social, is set to open in the vibrant Robertson Quay precinct.

M&C is the London-listed subsidiary of City Developments Limited (CDL), listed in Singapore. Both CDL and M&C are members of the Hong Leong Group of companies.

For media queries, please contact

Cheryl Lim
Manager, Group Corporate Affairs
Hong Leong Group Singapore
Tel: 6428 9306
cheryllim@cdl.com.sg

Louisa Cheong
Manager, Group Corporate Affairs
Hong Leong Group Singapore
Tel: 6428 9305
louisacheong@cdl.com.sg