

For Immediate Release

Heralding Christmas Joy at South Beach Avenue

Value deals to celebrate the Christmas season

Singapore, 14 December 2016 - South Beach Avenue, the latest lifestyle destination with a dynamic mix of dining, beauty and entertainment options, has rolled out a plethora of dining deals at its establishments to celebrate the Christmas season.

South Beach Avenue is the retail component of the South Beach development. Spanning over 32,000 square feet across the basement, street level and conserved buildings, South Beach Avenue is set to become the entertainment centre of the Civic District on Beach Road bordering Singapore's Central Business District. It also has direct connectivity to the Esplanade and City Hall MRT Stations.

From 15 to 23 December, tempting treats will be available to whet the discerning appetite of the savvy gourmand while keeping with the cutting edge dining and drinking experiences of the 'in' and 'cool' crowd.

These treats include free entrées with set lunches and a specially curated Christmas dinner menu with Japanese Wagyu Beef at the **Black Cow**, while complimentary organic dumplings, burgers and sweet treats are available at **Real Food**. **Fasta Restaurant** is giving away cookies and soup with every Christmas Set Menu ordered, while **Alchemist Beer Lab** has free flow artisanal infused beers with complimentary *pinchos* (Spanish snack). Quench your thirst with complimentary Single-Malt Tasters and festive cocktails at **Quaich Bar**, and a complimentary upsized coffee and muffin at **Caffè Vergnano 1882**.

For the adventurous diner, one can hop over to the South Beach Quarter, located in the historic armoury building, and venture into **Vatos Urban Tacos**, a Korean Mexican Restaurant which is giving away their Signature Dessert Nutella Nachos for every \$20 spent. For a complete one-for-one deal, **The Armoury** is giving away \$50 Weekend Brunch voucher for every \$50 spent.

Going all out to wow the stylish nightlife crowd, the **Penthouse** is giving away free shots to the first 100 customers. Gather some friends at the **Suite26** and do the New Year's countdown for a

bundle package costing \$1,500 that includes six bottles of Moët & Chandon champagne, Belvedere, and Red Bull.

If a makeover is required to ramp up the festivities, one can hop over for a relaxing aesthetic treatment at **Aesthéa** and glam it up with salon treatments at **Hairpage Underground**.

To top it off, Santarinas will also be on hand to welcome guests with goodie bags of Christmas cookies and vouchers during lunch time on weekdays, with live jazz performances to ring in the festive spirit.

“These deals are designed to be pocket-friendly without losing the ‘feel-good’ vibe of the festive season”, said Ms. Karen Lau, Head of Business, South Beach Consortium.

The mega South Beach complex is a joint venture between City Developments Limited (CDL) and IOI Properties Group Berhad. Encompassing over 376,000 square feet, the mixed-use development consists of conserved military buildings integrated into a stunning space with an office Tower, 190 luxury residences, the 634-room JW Marriott South Beach Hotel housed in a second Tower, and retail outlets at South Beach Avenue. With a distinctive design including a state-of-the-art microclimatic environmental canopy to keep the spaces cool and breezy, South Beach is a two-time Green Mark platinum award winner and is the latest defining structure in Singapore’s vibrant skyline.

CDL is a member of Hong Leong Group.

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