

## *Press Release*

**For Immediate Release**

### **Grand Copthorne Waterfront Saving The Earth One ‘Ryde’ At A Time**



*Mr Cheong Hai Poh, General Manager of Grand Copthorne Waterfront Hotel, who was the driver, giving a lift in his car to (L-R) Duty Manager Ms Mar Ko Kimberly, Executive Sous Chef Ms Madeline Tan and Director of Safety & Security Mr Poh Liong Yan.*

**Singapore, 20 April 2018** – One of the first hotels in Singapore to pledge support for Climate Action, Grand Copthorne Waterfront will once again be an environmental crusader. In addition to encouraging guests to reuse linen and towels and not buying overharvested or endangered seafood among other eco-friendly actions, the hotel is encouraging staff to play a part in saving the environment by carpooling.

Teaming up with Ryde, a Singapore carpooling platform, Grand Copthorne Waterfront and its sister hotels under Millennium Hotels and Resorts hope to reduce the number of cars on the road. Fewer cars on the road means less carbon emission for the environment. To incentivise staff to carpool, Ryde will be giving out free credits to staff who download its app.

Said Mr Cheong Hai Poh, General Manager of Grand Copthorne Waterfront Hotel, “As an Earth Day initiative, I hope to encourage more staff to do their part for the environment. Other than partnering with Ryde to encourage staff to reduce their carbon footprint by carpooling, we have also signed the Climate Action 2018 pledge as a hotel.”

“We will also provide yearly staff training on green practices that they can adopt at work and at home,” said Mr Cheong, who plans to carpool with colleagues where possible.

Earth Day marks the anniversary of the birth of the modern environmental movement and is celebrated on 22 April.

A forerunner in sustainability, Grand Copthorne Waterfront has been committed to create a sustainable “zero-waste” hotel operation model. In 2015, the hotel partnered National Environment Agency (NEA) to install the Eco-Wiz Wet System, which turns food waste into compost.

The hotel leads this year’s Earth Day partnership with Ryde for the Hong Leong Group, Millennium Hotels and Resorts’ parent company. Other Hong Leong companies encouraged to carpool include City Developments Limited, CDL Hospitality Trusts, Hong Leong Finance and Hong Leong Asia.

\* For high res photos: <https://we.tl/olbzC2IFqH>

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