



MILLENNIUM HOTELS AND RESORTS ANNOUNCES EXCLUSIVE GLOBAL HOTEL PARTNERSHIP WITH CHELSEA FOOTBALL CLUB

The partnership will see the debut of new hotel packages, online competitions & VIP guest experiences, with access to the world-famous football club & matches around the globe



London, 15th AUGUST 2018 – Millennium Hotels and Resorts is delighted to announce an exclusive three-year partnership with **Chelsea Football Club** ahead of the Blues' first home game of the season. As the first truly international partnership between a world class football team and a global hotelier, guests will be able to access a selection of unique football-focused room packages, book a range of guest experiences and enter competitions to win money-can't-buy prizes on the new Millennium Chelsea FC website www.millenniumhotels.com/chelseafc or by searching #stayalltogether.

Providing the perfect base for Chelsea FC fans this football season, guests of Millennium Hotels and Resorts can also book the ultimate Blues supporter hotel package, complete with a delicious 'eat like a Blue' breakfast, 'energise like a Blue' smoothie, 'train like a Blue' fitness centre access and a Chelsea FC welcome gift. The package is also inclusive of a room for two guests, club lounge access, free high speed wi-fi, late check out and My Millennium reward points. Guests can book online.

To further celebrate this exciting new partnership, Millennium Hotels and Resorts will be hosting a number of competitions, offering participants the chance to win tickets to upcoming Chelsea

matches, including a night's stay at one of our Millennium Hotels and Resorts' London based hotels. Those looking to enter can find more details on the Millennium Chelsea FC website or search for #stayalltogether.

As the partnership develops, Millennium Hotels and Resorts will be offering a range of exciting promotions to guests including 'once-in-a-lifetime' opportunities, such as; training ground 'meet & greet' experiences with players, hospitality box access, VIP travel packages for European away matches and signed merchandise, to name a few.

Franck Kermarrec, Senior Vice President, Millennium Hotels and Resorts, commented: *"We are delighted to be the Official Hotel Partner of Chelsea Football Club for the next three years. We believe that this is a strong partnership that will not only enhance the perception of both brands on a global platform but will also add to the breadth of services we offer here at Millennium Hotels and Resorts, creating memorable guest experiences that set us apart from other hoteliers."*

Chris Townsend OBE, Commercial Director at Chelsea Football Club, added: *"We are extremely proud to announce a significant new partnership with Millennium Hotels and Resorts, which is one of the largest of its kind in the Premier League. We have built a strong relationship with the brand and their hotels close to Stamford Bridge, so to formalise this into a global partnership is very exciting."*

"Millennium Hotels and Resorts boast some exquisite properties around the world and we look forward to welcoming another leading brand into the Chelsea partner family."

To keep up to date and get all Millennium Hotels and Resorts and Chelsea FC news first, follow **@millennium** on Instagram, **@millennium** on Twitter, **Millennium Hotels and Resorts** on Facebook, go to www.millenniumhotels.com/chelseafc or search for #stayalltogether.

For further information and hotel reservations, visit www.millenniumhotels.com.

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About Millennium & Copthorne Hotels Plc

Millennium Hotels and Resorts is the umbrella brand of Millennium & Copthorne Hotels plc, a global hospitality management and real estate group, listed on the London Stock Exchange (LSE: MLC).

The company owns and/or manages a worldwide portfolio of more than 130 hotels, offering over 37,000 rooms in business and leisure destinations in Asia, Australasia, Europe, the Middle East and North America. Millennium Hotels and Resorts consists of 4 collections of brands: Leng's Collection, M Collection, Millennium Collection and Copthorne Collection.

Founded on the philosophy of genuine hospitality, this dynamic hospitality group has an outstanding reputation for excellence, taking pride in exceeding the needs of its business and leisure travellers. The strategic localities of its properties in key gateway cities such as New York,

Los Angeles, London, Paris, Dubai, Abu Dhabi, Singapore, Auckland and Beijing makes Millennium Hotels and Resorts the perfect address to conduct your business or indulge yourself while on holiday.

For more information about Millennium Hotels and Resorts visit www.millenniumhotels.com

About Chelsea Football Club

Chelsea Football Club is one of the world's top football clubs, winning the UEFA Champions League in 2012 and following that success by lifting the UEFA Europa League trophy in 2013.

Founded in 1905, Chelsea is London's most central football club, based at the iconic 41,000-capacity Stamford Bridge stadium. Nicknamed 'The Blues', the club has won five Premier League titles and also lifted the FA Cup eight times, the Football League Cup five times, the UEFA Cup Winners' Cup twice, the UEFA Super Cup once and the Football League Championship once, in 1955.

The Europa League triumph saw Chelsea become the first English club to win all three major UEFA competitions, and the first club ever to hold both the Champions League and Europa League at the same time.

In addition to possessing some of the world's most recognisable players, Chelsea has also invested in its future with a state-of-the-art Academy and training centre in Cobham, Surrey. Since its opening in 2007, the club has won seven FA Youth Cups, back-to-back UEFA Youth League titles in 2015 and 2016, and U18 Premier League national championships in 2017 and 2018. The Chelsea Ladies team also won the FA Women's Super League and FA Women's Cup double in 2015 and 2018.

The Chelsea Foundation also boasts one of the most extensive community initiatives in sport, helping to improve the lives of children and young people all over the world. During the 2016/17 season, the Foundation engaged with 1.3m participants on its programmes in 19 countries.

For more information, visit www.chelseafc.com/en