

*First European Hotel to Join Hilton's
New Luxury Collection Prepares to Welcome Guests in Spring 2019*



LONDON and MCLEAN, Va. – 8 January 2019 - The Biltmore, Mayfair is set to open as LXR Hotels & Resorts first UK property, following an agreement between Hilton (NYSE: HLT) and Millennium & Copthorne Hotels plc (LSE: MLC). The luxury hotel, situated on a super prime location in the heart of Mayfair on Grosvenor Square, will open for business in Spring 2019, marking the new brand's European debut.

The hotel, which will be known as The Biltmore, Mayfair – LXR Hotels & Resorts, has undergone a multi-million-pound redevelopment following its closure in early July 2018. Designed by Goddard Littlefair, the hotel will offer 257 luxuriously appointed guest rooms, many with views over Grosvenor Square, as well as 51 highly-curated and beautifully designed suites, which will reflect the property's origin as a sophisticated and elegant London private residence.

Moments from Bond Street's exclusive retailers, the green spaces of Hyde Park and Green Park and London's famous landmarks, Grosvenor Square has a rich history housing the capital's aristocracy since the early eighteenth century.

Patrick Fitzgibbon, senior vice president, Development, EMEA, Hilton, said: "LXR is designed to bring together the best of luxury in global destinations. The Biltmore, Mayfair is a stunning addition to the new collection and prestigious extension to Hilton's growing luxury portfolio in London. Guests will experience first-class service in the heart of Mayfair, and the unique craftsmanship and historic surroundings of the hotel will make for a truly memorable stay."

LXR is a collection of independent hotels distinguished by an unrivalled commitment to personalised attention and luxurious yet locally immersive experiences for guests. Last year, the collection welcomed its maiden hotel in Dubai at Habtoor Palace, a 234-guest room luxury hotel situated on Sheikh Zayed Road.

The Biltmore, Mayfair will boast new culinary concepts headed by internationally-renowned chefs, an all-year round alfresco terrace, an exclusive cocktail bar and a large gymtech fitness suite. In addition, the hotel will showcase an impressive 500 sqm ballroom, ideal for large-scale events and weddings, with capacity for up to 700 guests for a cocktail reception. For smaller functions, the Waterloo and Manhattan Suites are suited to more intimate receptions of up to 100 guests, while the Kendal Suite lends itself perfectly to small groups of 25 guests or boardroom meetings.

Martin Rinck, executive vice president and global head Luxury & Lifestyle Group, Hilton said: “LXR properties are truly best-in-class hotels, known for their distinctive character and unrivalled service. We are incredibly excited that The Biltmore, Mayfair will bring to life everything that the brand stands for by joining as the first LXR hotel in Europe.”

Mr Tan Kian Seng, Interim Group Chief Executive Officer of Millennium & Copthorne Hotels plc, commented: “We are excited to introduce our flagship hotel, The Biltmore, Mayfair, in conjunction with Hilton’s new luxury collection – LXR Hotels & Resorts. This hotel located on the prestigious Grosvenor Square in Mayfair, has undergone a complete refurbishment. With its prime location, bespoke products, and quintessential services under LXR, The Biltmore, Mayfair will be fit for royalty, well-travelled guests from around the world and senior corporate executives. We look forward to welcoming our first customers in the coming spring.”

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About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a portfolio of 16 world-class brands comprising more than 5,500 properties with nearly 895,000 rooms, in 109 countries and territories. Dedicated to fulfilling its mission to be the world’s most hospitable company, Hilton earned a spot on the 2018 world’s best workplaces list, and has welcomed more than 3 billion guests in its nearly 100 year history. Through the award-winning guest loyalty program, Hilton Honors, nearly 82 million members who book directly with Hilton have access to instant benefits, including digital check-in with room selection, Digital Key, and Connected Room.

Visit newsroom.hilton.com for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).

About LXR Hotels & Resorts

LXR Hotels & Resorts is Hilton's luxury collection brand, with each location offering a singular travel experience native to its place, history, and tradition. Found in the world's most alluring destinations, LXR Hotels & Resorts immerse you in truly profound travel experiences. We've connected legendary luxury properties into a network of hotels that are set apart by an unrivalled commitment to personalized attention and luxurious, yet locally immersive experiences for their guests. LXR Hotels & Resorts is part of Hilton, a leading global hospitality company, and each property benefits from the strength of the Hilton Enterprise and its award-winning [Hilton Honors](#) program.

Visit www.lxrhoteles.com to learn more.

About Millennium Hotels and Resorts

Millennium Hotels and Resorts is the umbrella brand of Millennium & Copthorne Hotels Plc, a global hospitality management and real estate group, listed on the London Stock Exchange (LSE: MLC). The company owns and/or managed a worldwide portfolio of more than 130 hotels, offering over 37,000 rooms in business and leisure destinations in Asia, Australasia, Europe, Middle East and North America. Millennium Hotels and Resorts consist of 4 collections of brands: Leng's Collection, M Collection, Millennium Collection and Copthorne Collection. Founded on the philosophy of genuine hospitality, Millennium Hotels and Resorts has an outstanding reputation for excellence, taking pride in exceeding the needs of its business and leisure travellers. The strategic localities of its properties in key gateway cities such as New York, Los Angeles, London, Paris, Dubai, Abu Dhabi, Singapore, Auckland and Beijing makes Millennium Hotels and Resorts the perfect address to conduct your business or indulge yourself while on holiday.

For more information, visit millenniumhotels.com

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