

For Immediate Release

Hong Leong Holdings To Preview Midwood

- ❖ An attractively priced condominium at Hillview Rise near Little Guilin and Bukit Timah Nature Reserve.
- ❖ Childcare centre to be built on-site.



The elegant arrival court at Midwood exudes an open and welcoming ambience, while its two 29-storey residential blocks standing at 120-metres apart affords exclusive privacy for residents.

Singapore, 16 October 2019 – Hong Leong Holdings Limited (HLHL) will commence previews starting this Saturday, 19 October. Its latest development, Midwood, a 564-unit condominium, strategically located in the highly sought-after residential enclave of Hillview Rise. The elegant and contemporary designed residences is conveniently accessible by road and public transport networks – a five minutes' walk to Hillview MRT Station on the Downtown line, and minutes from the Bukit Timah Expressway and Pan Island Expressway by car.

Midwood is the first condominium to be launched on a Government Land Sales (GLS) site by a two-envelope system – the Concept and Price Revenue tender approach – where the winner is selected based on concept and innovation construction first, then price in the second envelope.

Last year, HLHL and Hong Realty secured the 99-year lease Hillview Rise GLS site which measures 153,882 square feet, after a highly competitive contest that drew eight bidders. The bidders submitted a total of nine concept proposals.

According to a statement by Urban Redevelopment Authority (URA), HLHL's Concept Proposal was "robust in its proposed construction plan and construction management plan which aim to achieve substantial reduction in manpower, leading to significantly improved productivity outcomes."

“Our winning Concept Proposal means that buyers are purchasing a quality home and will be able to move in earlier,” said Ms Betsy Chng, Head of Sales and Marketing at Hong Leong Holdings.

Having the uncommon advantage of sitting between two nature enclaves, Little Guilin and Bukit Timah Nature Reserve, Midwood is designed to mirror and harmonise with the diverse ecology in its natural surroundings. Bukit Batok Nature Park and Dairy Farm Nature Park are also just a short drive away.

Another unique feature of Midwood is that the development is designed with maximum privacy in mind. The development comprises two 29-storey residential blocks that are built 120-metres apart from each other, a feature seldom seen in many high-rise projects today.

Nestled between the two towers is a six-storey middle block that includes a carpark for 569 residential parking lots, a covered link bridge connecting to the residential towers, and a clubhouse that offers a range of spa and gym facilities. A 50-metre rooftop infinity pool that overlooks lush natural greens is guaranteed to give a splashing good time with family, friends and visitors.

A childcare centre built exclusively within the development itself is another extension of how Midwood is designed as a perfect haven for working couples while keeping in mind the care and safety of the young ones.

Schools located within Midwood’s 1-km radius include CHIJ (Our Lady Queen of Peace), Assumption English School, St. Francis Methodist School and German European School Singapore.

“Midwood has the flavour of a very exclusive and private neighbourhood. We are also close to retail amenities such as HillV2 mall for specialty restaurants and cafes, The Rail Mall for an expanded range of conveniences, and Hillview Community Centre for recreational activities,” said Ms Chng.

“Given these outstanding attributes and attractive pricing, we are confident that Midwood will appeal to all homebuyers and investors looking for opportunities with rental potential. It is value for money and will make a good home,” she added.

Apartment sizes range from 484 sq ft for one-bedroom to 1,259 sq ft for a four-bedroom. All units come with spacious balconies that allows for natural sunlight and offer serene views of its lush surroundings.

Early-bird prices start from S\$750,000 for a one-bedder, S\$1.015 million for a two-bedder, S\$1.420 million for a three-bedder, and S\$1.999 million for a four bedder.

Midwood is scheduled for TOP in September 2022. Kimly Construction is the project’s main contractor.

Midwood’s sales gallery is located opposite 31 Elizabeth Drive. For enquiries, please contact sales hotline at (65) 9643 9911.

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Perspectives



The 50-metre rooftop infinity pool is an oasis of tranquility that directly overlooks the lush greenery in the natural surroundings of Hillview Rise. (*showflat image*)



Natural light and the open space is amplified with wide balconies that offer outdoor views, while architectural fins on the exterior of each unit enhances residents' privacy. (*showflat image*)



Thoughtful layouts with a functional kitchen that includes a washer-dryer and refrigerator, allows one to go around tasks with ease. (*showflat image*)

High-res images: <https://spaces.hightail.com/receive/awKvSWIPpx>
Photo credit: Hong Leong Holdings Limited.

