

For Immediate Release

Strong Turnout At Midwood Preview Weekend



Photo credit: Hong Leong Holdings Limited.

Singapore, 21 October 2019 – The 564-unit Midwood by Hong Leong Holdings saw a strong turnout over its first preview weekend which started on October 19. More than 3,500 visitors were recorded at the show suites of the 99-year lease development with many pre-registering their interest in the 1- and 2-bedders ahead of its October 26 launch.

“Looking at the demographics of the crowd, there is a lot of interest from the neighbouring landed residential enclaves and even those that go farther out such as Bukit Batok, Bukit Panjang and Choa Chu Kang areas. We are also seeing a lot of young families with little kids, which is not surprising considering the convenience of a childcare centre which will be built on-site,” said Ms Betsy Chng, Head of Sales and Marketing at Hong Leong Holdings.

“Our pricing is quite attractive coupled with the good location. If the number of visitors is anything to go by, we believe that Midwood will be well-received by buyers come launch,” she added.

Midwood is conveniently accessible by road and public transport networks – a five minutes’ walk to Hillview MRT Station on the Downtown line, and minutes from the Bukit Timah Expressway and Pan Island Expressway by car. It also sits right in the close vicinity of nature enclaves such as Little Guilin, Bukit Timah Nature Reserve, Bukit Batok Nature Park and Dairy Farm Nature Park.

With full condo facilities, this latest offering by Hong Leong Holdings and Hong Realty comes in configurations that range from 484 sq ft for one-bedroom to 1,259 sq ft for a four-bedroom. All units come with spacious balconies that allows for natural sunlight and offer serene views of its lush surroundings.

Early-bird prices start from S\$750,000 for a one-bedder, S\$1.015 million for a two-bedder, S\$1.420 million for a three-bedder, and S\$1.999 million for a four bedder.

Expected TOP for Midwood is September 2022. Kimly Construction is the project's main contractor.

Midwood's sales gallery is located opposite 31 Elizabeth Drive. For enquiries, please contact sales hotline at (65) 9643 9911.

For media queries, please contact

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