



For Immediate Release

Bridging The Distance With A Message Of Love

Millennium Hotels and Resorts Honours Employees and Mothers from Around the World



Screengrab from "Message from Me"

Singapore, 5 May 2020 – In celebration of Mother’s Day, Millennium Hotels and Resorts (MHR) will be launching “Message from Me”. “Message from Me” is a social media campaign that will run from 8 to 25 May to honour mothers and caregivers from around the world. This campaign aims to bridge the distance between families as many countries are still living under curfew and lockdown conditions. Mother’s Day falls on Sunday, 10 May 2020.

More than 100 video messages from employees and management staff to their mothers and loved ones were consolidated. These personal well-wishes will be made available on MHR’s social media platforms from 8 May. An abridged version of the video will be posted on MHR’s Facebook and Instagram pages, while the full version of the video will be made available on YouTube, LinkedIn and MHR’s website. The video will also be screened on the outdoor LED screen outside Orchard Hotel Singapore.

“Motherhood is one the most cherished and wonderful things in this world. With restrictions on travel currently in place, many people including our colleagues are separated physically from their loved ones,” explains Group CEO, Mr Clarence Tan. “‘Message from Me’ is our way of bringing everyone together. A simple message today can be a source of support to our mother or loved ones and we are encouraging the public to join us in this journey.”

Members of the public will be able to share their own messages to their mothers and loved ones on MHR’s social media pages with the hashtag #MHRmessagefromme and #MHRfamilytime. Selected videos or comments will stand to win attractive prizes ranging from hotel stays at any location of choice or a sumptuous Mother’s Day meal from any of MHR’s signature restaurants.

With staff strength of over 11,500, M&C has more than 145 hotels across some 80 locations worldwide, accounting for some 43,000 rooms. M&C is the wholly owned subsidiary of CDL. Both M&C and CDL are members of Hong Leong Group.

ABOUT MILLENNIUM HOTELS AND RESORTS

Millennium Hotels and Resorts (MHR) is the global brand of Millennium & Copthorne Hotels Limited (M&C), a Singapore-based global hotel company, which owns, manages and operates over 145 hotels across some 80 locations worldwide. It has four distinct hotel collections — Leng's Collection, M Collection, Millennium Collection and Copthorne Collection — throughout Asia, Europe, the Middle East, New Zealand and the United States. Its properties are in key gateway cities such as London, New York, Los Angeles, Paris, Dubai, Beijing, Shanghai, Seoul, Tokyo, Singapore and Hong Kong. Occupying the best locations around the world, MHR has the perfect address for business and leisure travellers.

M&C is the hotel arm of Singapore-listed global real estate company City Developments Limited (CDL).

Visit www.millenniumhotels.com for more information.

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