

NEWS RELEASE

Family Of Brazen Otters Spotted At Orchard Hotel Singapore As Millennium Hotels And Resorts Launches Otter Family Christmas Adventure For A Good Cause



Mr Lee Richards, Vice President Operations (SEA) of Millennium Hotels and Resorts having an otterly joyful launch with the children in the new family-themed room.

December 2020 - Otter sightings in Singapore have become commonplace and these adorable otter families are now weaving their way beyond parks and forests to explore upscale shopping belt Orchard Road. (Here's an otterly adorable video of the family of otters checking out Orchard Hotel : <https://drive.google.com/drive/folders/1JInr7rDvcy-Jc0VKUI6pwefzv6WQVpH3?usp=sharing>)

Taking inspiration from Singaporeans' fascination with the much-loved otter families, Millennium Hotels and Resorts (MHR) will be launching an Otter Family Christmas Adventure in the newly decorated family-themed rooms at Orchard Hotel.

Experience our brand-new Otter Family Adventure staycation package and kids will be delighted to receive a Christmas Otter upon arrival. For every package purchased this Christmas, \$20 will go to The Straits Times School Pocket Money Fund (STSPMF), a charity devoted to helping needy kids and youth. For packages purchased after Christmas, \$10 will go to the yearlong charity programme.

Retrace their *otterly* adventurous footsteps and you might be *otterly* delighted to spot them in various states of happiness at Millennium Hotels and Resorts this Christmas! Participate in Find-an-Otter around the hotel, share your photos or videos of these collectibles on Instagram or Facebook with #OrchardOtters and be rewarded with an Otter keychain!

“2020 has been a challenging year for everyone and so in launching the Otter Family Adventure this festive season as part of our “Take Happiness Seriously” campaign, we want to encourage guests to prioritise happiness and to spread some cheer to those less fortunate in the community. We also hope our guests will take cues from our mascot and experience the joy of travelling as a family,” says Mr Lee Richards, Vice President Operations (SEA) of Millennium Hotels and Resorts, who is also General Manager of Orchard Hotel Singapore.

OTTERLY ADVENTUROUS

You *otter* bring your kids here! These whimsical themed rooms are ideal for families with young children as each comes equipped with colourful kids’ amenities, otter plush toys and an organic cotton handcrafted teepee.

Parents might think they know best but, hey, kids *otter* know this is the best way to travel. Package starts from \$498 per night (worth \$1,018) and includes:

- Breakfast for up to two adults and two children
- \$100 F&B Credit
- Kids’ Welcome Kit and Otter Plush Toys
- Christmas Goodies
- Otter-loving features such as Otter travel adventure planner

Otter Adventure staycation package will also be available at M Social Hotel, and subsequently at other MHR hotels when they open for staycations.

For Otter Family Christmas Adventure reservations, please visit <https://bit.ly/Otters-Family> or contact tel 6734 8595 / email reservations.ohs@millenniumhotels.com Prior reservation is required and booking is subject to availability. All prices are subject to service charge and prevailing government taxes.

High-resolution photos :

<https://drive.google.com/drive/folders/1cAN2d7X9VZaEn5LV4Lsa0dQcsiCzzPIf?usp=sharing>

ABOUT MILLENNIUM & COPTHORNE HOTELS

Millennium Hotels and Resorts (MHR) is the global brand of Millennium & Copthorne Hotels Limited (M&C), a global hotel company which owns, manages and operates over 145 hotels across some 80 locations worldwide. It has four distinct hotel collections — Leng's Collection, M Collection, Millennium Collection and Copthorne Collection — throughout Asia, Europe, the Middle East, New Zealand and the United States. Its properties are in key gateway cities such as London, New York, Los Angeles, Paris, Dubai, Beijing, Shanghai, Seoul, Tokyo, Singapore and Hong Kong. Occupying the best locations around the world, MHR has the perfect address for business and leisure travellers. M&C is the hotel arm of Singapore-listed global real estate company City Developments Limited, and is a member of the Hong Leong Group.

Visit www.millenniumhotels.com for more information.

ABOUT THE STRAITS TIMES SCHOOL POCKET MONEY FUND

The Straits Times School Pocket Money Fund (STSPMF) was started in 2000 as a community project initiated by The Straits Times that provides pocket money to children from low-income families to help them through school.

STSPMF was established as a Trust on 20 October 2010 and received charity status on 14 November 2011 with Institution of A Public Character (IPC) status effective from 1 January 2012. It is governed by a Board of Trustees.

Since the project inception in 2000, STSPMF has helped over 180,000 cases of children and youths in need and disbursed more than \$80m. They come from families whose per capita gross monthly household income is not more than \$690. Funds raised go towards school pocket money disbursements and support of the social and educational development of the children and youths. STSPMF disburses about \$6m yearly, helping about 10,000 needy students.

A primary school pupil receives \$60 a month, while a secondary school pupil receives \$95 each month. The Fund also extended its help from 2013 to students progressing from secondary schools to ITE, Junior Colleges and Polytechnics. Students in these educational institutions receive \$120 a month.

The children and youths can use this money to buy a meal during recess, pay for transport or use it to meet other schooling needs. The financial help also eases the burden of many parents, who are already struggling to feed their families on their meagre incomes. STSPMF disburses the funds to needy students through participating mainstream schools. With the support of the Ministry of Education and social service agencies islandwide.

For more information, please visit www.spmf.org.sg

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