

***For Immediate Release***

## **One-North Eden 85% Sold During Launch Weekend**

**Singapore, 25 April 2021** – As at 6pm today, One-North Eden saw 140 units (or nearly 85%) of the project's 165 units snapped up during its virtual launch weekend, April 24 and 25. Developed by TID Pte Ltd, One-North Eden is the first residential launch in the one-north hub in 14 years.

Take-up rate was strong across all unit types with the selling price working out to about S\$1,800 to S\$2,250 per square foot (psf). One-bedroom plus study and two-bedroom units proved the most popular and were quickly sold out at 10am on the first day of launch.

Unit sizes range from 517 square feet (sq ft) for a one-bedroom with study to 1,410 sq ft for the largest four-bedroom premium unit.

More than 80% of the buyers are Singaporeans while the remaining 20% comprise Permanent Residents and foreigners from the United Kingdom, China, Malaysia, France, India and the United States.

**Mr Yoichi Kaga, Managing Director of TID Pte. Ltd said,** “The good response is an indication of the pent-up demand in one-north due to limited private residential options in this high-growth area. Many homebuyers are drawn to One-North Eden’s strategic location and enjoy the convenience of living near their workplace, while several families are attracted to the prime local and international schools located within 1km of the project.”

**Mr Kaga added,** “Based on overall feedback, our buyers were impressed with the project’s spacious lobby, and particularly the size and functionality of our units as most of them accommodated extra space for a study room, one of the project’s most attractive selling points. The study rooms are considered a welcoming and relevant addition in today’s hybrid work model. We are pleased to know that buyers trust in the design and quality of our projects.”

### **Strategic location, technology and modern living in a fully integrated Work-Live-Play setting**

Situated between One-North Gateway and Slim Barracks Rise, One-North Eden is strategically located at the epicentre of the one-north master plan of research and development and high-tech industries. It provides residents with quick access and connectivity to an extensive range of amenities at The Star Vista, Rochester Mall, and the upcoming One Holland Village.

The project also offers seamless transportation connectivity with a 5-minute walk to Buona Vista (interchange station) and one-north MRT stations serving the East-West and Circle lines respectively, while the Central Business District is 15 minutes via the Ayer Rajah Expressway.

Surrounding the project are several prominent schools such as Fairfield Methodist Primary and Secondary School, Anglo-Chinese School (Independent), Anglo-Chinese Junior College, National University of Singapore, INSEAD, ESSEC Business School, and United World College of South East-Asia (Dover Campus).

Several smart home technology features include a facial recognition system outside the lobby at the basement as well as on the first and second storeys. Residents can also enjoy safe access via a digital lockset at the doorstep of their units, book facilities easily via the Smart Community App and collect online shopping with ease from the Smart Parcel Station.

All units are equipped with Daikin Smart Hub that integrates smart devices onto one single-control platform such as the remote controlling of air conditioning in the living and master bedroom, while four-bedroom units have the addition of a smart mirror with built-in speaker and microphone that works as a traditional mirror and multi-entertainment tablet all in one.

One-North Eden is developed by TID Pte. Ltd., a joint venture between Singapore's established property pioneer Hong Leong Holdings Limited (HLHL) and Mitsui Fudosan, Japan's largest real estate developer. TID and HLHL are members of Hong Leong Group Singapore.

Designed by P&T Consultants and Japanese architectural firm Hoshino Architects, and award-winning luxury interior designer SuMisura, One-North Eden is expected to TOP before end December 2024.

The One-North Eden sales gallery is located across Nucleos Building, 21 Biopolis Road, S(138567) and is open from 10am to 7pm. Marketing agents are ERA and PropNex. For enquiries and viewing appointments, please contact ERA at (65) 9100 8000 and PropNex at (65) 6100 3839. Buyers may also email TID at [one@tid.com.sg](mailto:one@tid.com.sg) or visit the website at <https://www.one-northeden.com.sg/>

***\*Location map enclosed for details.***

---

#### **About TID Pte Ltd ([www.tid.com.sg](http://www.tid.com.sg))**

Established in 1972, TID Pte Ltd is a joint venture between Singapore's established property pioneer Hong Leong Holdings Limited (HLHL) and Mitsui Fudosan, Japan's largest real estate developer. TID and HLHL are members of Hong Leong Group Singapore.

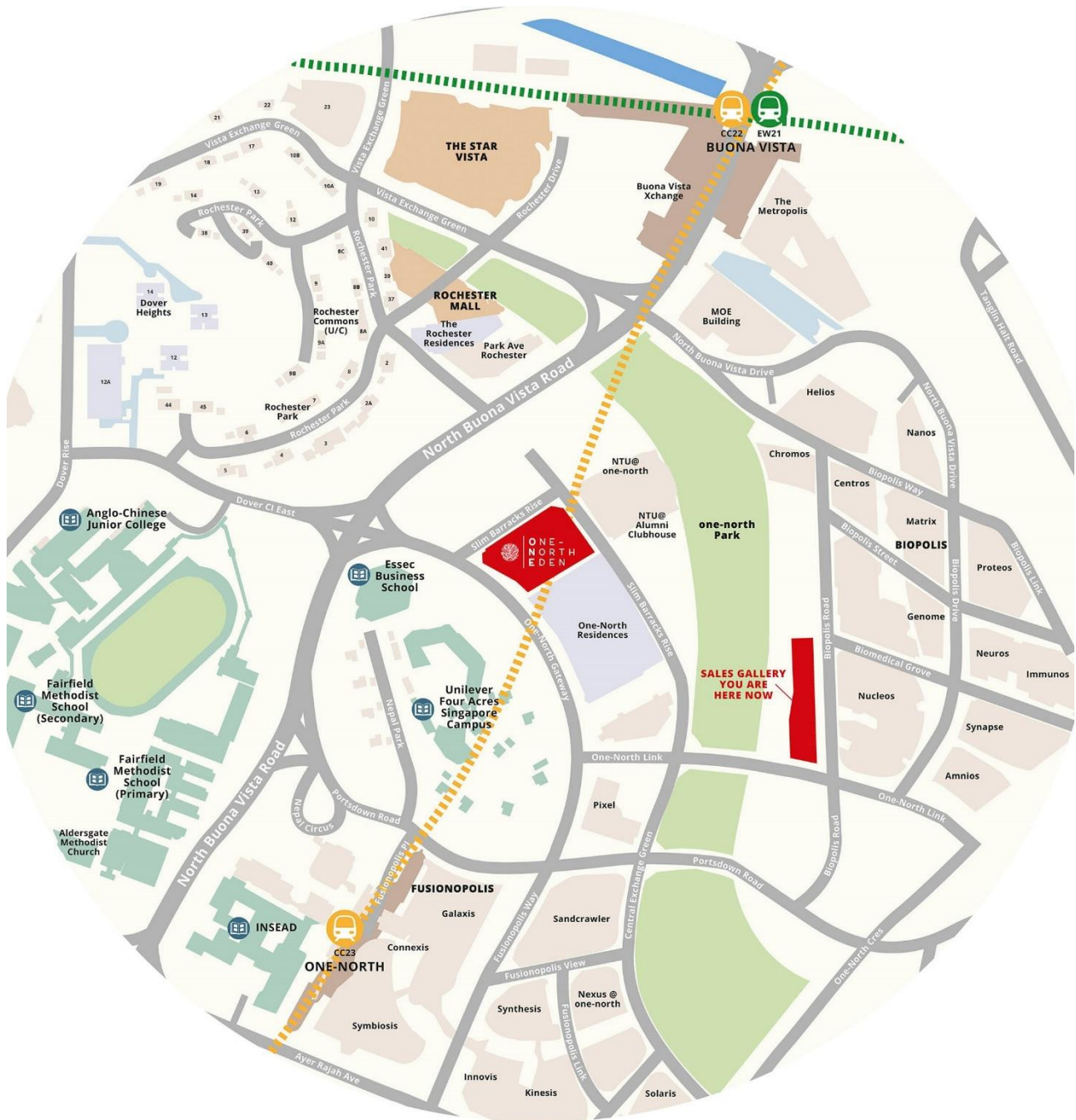
Weaving a unique combination of Singapore-Japanese talents and management styles into eminent assets in property developments, TID has successfully executed a total of 36 residential projects, as well as other commercial, industrial and hotel properties. At the forefront of the built industry, the developer embraces smart architecture design and construction, such as the first of its kind in Asia to pioneer the PPVC approach (Prefabricated Prefinished Volumetric Construction) at Brownstone EC. It has always set its sights on innovative design and delivered well-located quality projects such as Nathan Suites and Optima @ Tanah Merah, and together with our partners, The Oceanfront @ Sentosa Cove, Forestwoods, and more recently Piermont Grand EC.

#### **For media enquiries, please contact:**

Louisa Cheong  
Manager, Group Corporate Affairs  
Hong Leong Group Singapore  
Tel: (65) 6877 8536  
Email: [louisacheong@cdl.com.sg](mailto:louisacheong@cdl.com.sg)

Joanne Koh  
Manager, Group Corporate Affairs  
Hong Leong Group Singapore  
Tel: (65) 6877 8537  
Email: [joannekoh@cdl.com.sg](mailto:joannekoh@cdl.com.sg)

## Location Map



Sales Gallery	One-North Eden (Actual Site)
Opposite Nucleos Building 21 Biopolis Road, Singapore 138567 <b>Open 10am to 7pm</b>	8 and 10 Slim Barracks Rise Singapore 138492 / 138493