

## For Immediate Release

# Millennium Broadway Times Square New York Returns To The MHR Fold



Millennium Broadway Times Square is located in Midtown Manhattan with Broadway and Times Square right outside its door.

15 June 2021 – Millennium Broadway Times Square is pleased to announce that the hotel will be transitioning back into Millennium Hotels and Resorts' (MHR) portfolio of brands. Owned by Millennium & Copthorne Hotels Limited, this 52-storey landmark hotel is located in Midtown Manhattan on 145 West 44th Street with Broadway and Times Square right outside its door. This 626-room hotel is surrounded by Broadway theatres, restaurants and New York City's best attractions and nightlife. Rockefeller Center, Radio City Music Hall, Central Park, the Empire State Building, famous 42nd Street and Fifth Avenue shopping are all within walking distance.

MHR has engaged Highgate to manage the hotel. Hotel amenities and services remain unchanged so guests may continue to receive the same level of service, first class amenities and hospitality that they have come to expect when visiting this hotel. In addition, the hotel offers 40,662 square feet of flexible meeting and event spaces, with several spaces featuring natural light from floor-to-ceiling windows. The hotel will also be part of the My Millennium loyalty programme, which offers points for stay and spend.

Millennium Broadway Times Square will complement MHR's 124-room, Millennium Premier Times Square next door and the latest addition to Times Square, the 480-room M Social Hotel Times Square New York located at Broadway and 52nd Street – a five-minute walk away.

MHR is a global hotel company which owns, manages and operates over 145 hotels across some 80 locations worldwide. Its properties are in key gateway cities such as London, New York, Los Angeles, Paris, Dubai, Beijing, Shanghai, Seoul, Tokyo, Singapore and Hong Kong.

For more information, please visit our Website at <a href="https://www.millenniumhotels.com/en/new-york/millennium-times-square-new-york">https://www.millenniumhotels.com/en/new-york/millennium-times-square-new-york</a>

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## **ABOUT MILLENNIUM & COPTHORNE HOTELS**

Millennium Hotels and Resorts (MHR) is the global brand of Millennium & Copthorne Hotels Limited (M&C), a global hotel company which owns, manages and operates over 145 hotels across some 80 locations. It has several distinct hotel brands, including Grand Millennium, Millennium, M Social, Copthorne and Kingsgate, throughout Asia, Europe, the Middle East, New Zealand and the United States. Its properties are in key gateway cities such as London, New York, Los Angeles, Paris, Dubai, Beijing, Shanghai, Seoul, Tokyo, Singapore and Hong Kong. Occupying the best locations around the world, MHR has the perfect address for business and leisure travellers. M&C is the hotel arm of Singapore-listed global real estate company City Developments Limited, and is a member of the Hong Leong Group. Visit www.millenniumhotels.com for more information.

## **ABOUT HIGHGATE**

Highgate is a leading real estate investment and hospitality management company widely recognized as an innovator in the industry. Highgate is the dominant player in major U.S. gateway cities including New York, Boston, Miami, San Francisco and Honolulu, with a growing Caribbean and Latin America footprint. The hospitality forward company provides expert guidance through all stages of the property cycle, from planning and development through recapitalization or disposition. Highgate has a proven record of developing its diverse portfolio of bespoke lifestyle hotel brands, legacy brands, and independent hotels and resorts with contemporary programming and digital acumen. The company utilizes industry-leading revenue management tools that efficiently identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in New York, Dallas, London, Miami, Seattle and Waikiki. <a href="https://www.highgate.com">www.highgate.com</a>.

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