

PRESS RELEASE

THE SUSTAINABLE CHRISTMAS MARKET

Christmas is one of the most wonderful, yet wasteful, times of the year. Did you know...

- an artificial Christmas Tree can take 20 years of use to work off its carbon footprint.
- gifting of a cotton tee can impact the earth by using 400 litres of water – or 100 days of drinking water for one person – in its manufacturing process.
- buying a wool jumper for the fashion season leaves a carbon footprint of one tree absorbing CO² for a year!

So, how can one **lower one's carbon footprint, declutter for the new year, do something good for others**, and still **enjoy a Sustainably Merry Christmas**? – PEACE OF ART presents: **The Sustainable Christmas Market**, which is anticipated to attract a few thousand visitors for a good cause: **proceeds will go to the children of Climate Refugees, via Singapore Red Cross.**

Date: **27 November 2022**

Time: **10am to 7pm**

Venue: **Grand Copthorne Waterfront, Level 2, Waterfront Conference Centre.**

Web: **WWW.INSTAGRAM.COM/PEACE.OF.ART.SG/**



The 10,000 square feet space will feature curated vendors selling sustainable, eco-conscious products under the theme of having a Sustainably Merry Christmas. We have:

- ➔ #F&B segment retailing fresh local produce, Christmas goodies, pre-ordered Christmas food, organic/ bio dynamic wines, refreshments etc.
- ➔ #Kids and baby segment highlighting sustainable fashion and toys.
- ➔ #Infographics exhibition on carbon emission, waste, and climate change.
- ➔ #Children book cafe promoting books with the theme of sustainability.
- ➔ #Kids workshops for eco-friendly Christmas ornaments and gifts..
- ➔ *Christmas wreath workshops with preserved botanicals.
- ➔ *Pre-owned circular marketplace – an ongoing donation drive is collecting pre-owned items in excellent condition to be sold.
- ➔ *Pre-owned luxury circular marketplace – luxury goods donated by friends and influencers, authenticated by HuntStreet and sold.
- ➔ and more...

*100% of proceeds will go to the children of Climate Refugees, via Singapore Red Cross

Part of the proceeds will go to the children of Climate Refugees, via Singapore Red Cross

Cause:

The beneficiary for this year's Sustainable Christmas Market are the children of Climate Refugees in Pakistan. This nation is now one-third underwater, with the bodies of one million dead cattle decomposing in putrid slush that will take six months to recede. 33 million inhabitants have now become Climate Refugees, and 10 million of which are children. The immature immune systems of these children and babies have been wrecked by gastroenteritis, typhoid, and cholera. Malaria and Dengue are now endemic. Proper recovery for them is close to impossible as medicine and clean water are unavailable. This affected nation contributes less than 1% to global carbon emission, yet it is at the receiving end of our climate crisis.

Best regards,

Eunice Yeo | +65 9855 8198

euniceyeo5@gmail.com

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