

For Immediate Release

Setting the Scene with M Social Suzhou

The debut of Millennium Hotels' lifestyle brand 'M Social' in China.



The 294-room luxury M Social Suzhou is located in Hong Leong City Centre, an integrated development within Suzhou Industrial Park. ([high-res image here](#))

Singapore, 26 April 2023 – The bold and stylish brand, M Social is heralding its maiden foray in China with the opening of **M Social Suzhou** today (26 April). The 294-room luxury lifestyle hotel is the first and flagship M Social-branded property in China, signalling a move for future expansion in the Greater China region.

M Social is the lifestyle brand of global hotel group, Millennium Hotels and Resorts (MHR), and the brainchild of property-hotel veteran MHR Executive Chairman Mr Kwek Leng Beng. It was first launched in Singapore in 2016 to cater to the young, 'brave' and social media savvy.

With the opening of M Social Suzhou, the brand now has five physical locations including Singapore, Auckland, New York and Paris. It also has a virtual hotel, M Social Decentraland, marking MHR the world's first hospitality group to enter the metaverse.

Location of M Social Suzhou

M Social Suzhou is located in the heart of Hong Leong City Center (HLCC) in the central part of Suzhou Industrial Park, a China-Singapore cooperative high-tech park to drive innovation with



emerging, high-end industries. HLCC is an iconic integrated development by CDL China, a subsidiary of MHR's parent, international property giant City Developments Limited (CDL).

M Social Suzhou occupies a prime location by Jinji Lake, adjacent to Times Square, Jiu Guang Department Store, Eslite Spectrum, Ferris Wheel Park and other shopping and commercial centres. It is also a short walk away from the Suzhou International Expo Center and Suzhou Culture and Arts Centre.

An Experience to Remember

With interiors designed by renowned architect KCA International, M Social Suzhou is designed with the aim for guests to gather and share experiences in an inclusive and relaxed environment.

The custom-made brass floor, inlaid with the pattern of a garden path, guides guests to the elevator halls. Dynamic electronic art screens and changing lighting effects on the digital art ceiling form a rich visual experience and showcase the hotel's vibrant personality. The industrial chic style of the lower-level lobby is carried over to the sky lobby on the 25th floor, with its open layout featuring cloud-pattern panels, a concrete-framed chandelier, and exposed metal grills.

Ranging from 40 to 409 square metres (sqm), all 294 guestrooms and suites are aesthetically designed with picturesque views of Jinji Lake and the Eastern Gate of Suzhou. Guests staying at the hotel's 409 sqm Mega Cool Suite will be awed by its 270-degree breathtaking view of Jinji Lake and luxurious furnishings, a 75-inch ultra-high-definition TV, an impressive open bathroom, as well as a large kitchen and bar.

M Social Suzhou also offers 728 sqm of ballroom space which can accommodate social and business events of different sizes, a 1,200 sqm fitness centre, a swimming pool and a spa.

Delectable Dining with Views to Match

The hotel has three restaurants and bars, each with its unique features to offer guests a memorable dining experience.

Located on the 25th floor, the Beast & Butterflies Restaurant presents a panoramic view of Suzhou's bustling cityscape. Guests can interact with the chef in the open kitchen as he whips up recipes from around the world, combining highlights of Chinese and Western cuisine with traditional Suzhou and Southeast Asian flavours.

The Beast & Butterflies Bar, with its open seat plan, offers exquisitely crafted afternoon tea as well as various types of tea and aromatic coffee brewed by the hotel's tea sommelier. In the evening, diners can enjoy DJ and band performances while soaking in the magnificent city landscape.

Guests can also savour Chinese cuisine classics at the Canton 8 Chinese Restaurant, with five floral-themed private rooms for larger groups.

Expanding the M Social Brand

“The M Social brand is about creativity, connection, and exciting possibilities. Often known as the “Venice of the East” for its quaint water canals and bridges around the city, we selected Suzhou as the launch pad for our first M Social hotel in China due to the city’s unique blend of tradition and modernity. The hotel is designed to reflect this vibrant juxtaposition. It offers guests a fresh and luxurious experience with state-of-the-art technology, and our bespoke M Social service,” said **Mr Kwek Leng Beng, Executive Chairman of Millennium & Copthorne Hotels Limited.**

Mr Kwek is also the Executive Chairman of Hong Leong Group, of which MHR and its parent, Singapore-listed property giant City Developments Limited (CDL) are members. Hong Leong Group is one of Asia’s largest and most successful conglomerates.

MHR plans to grow the brand in more physical locations including London, New York, Sunnyvale, Phuket and key cities in the Middle East.

Visit <https://www.msocial.com/en/suzhou/m-social-suzhou> for details of M Social Suzhou. For the hotel’s opening video, please click [here](#).



All 294 guest rooms and suites at M Social Suzhou are luxuriously designed with panoramic views of Jinji Lake and the Eastern Gate of Suzhou. Pictured here is the Magnificent Suite.*



Located on the 25th floor, the sky lobby of M Social Suzhou offers a spectacular view of the bustling city of Suzhou.*



Located on the 25th floor, the Beast & Butterflies Restaurant is a natural lifestyle concept that combines Chinese and Western cuisines with traditional Suzhou and Southeast Asian flavours.*



The Beast & Butterflies Bar with its open seat plan offers is a café by day and a lounge with live DJ and band performances at night.*



The Canton 8 Chinese Restaurant inherits the classics of Chinese cuisine. Named after flowers, there are five different Chinese floral-themed private rooms.*



M Social Suzhou offers 729 sqm ballroom space that can be arranged to accommodate all events of different sizes.*

(*) Please click [here](#) for high-resolution images.

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About Millennium Hotels and Resorts

Millennium Hotels and Resorts (MHR) is the global brand of Millennium & Copthorne Hotels Limited (M&C), a global hotel company which owns, manages and operates over 145 hotels across some 80 locations. It has several distinct hotel brands, including Grand Millennium, Millennium, M Social, Copthorne and Kingsgate, throughout Asia, Europe, the Middle East, New Zealand and the United States. Occupying the best locations in gateway cities around the world,



MHR has the perfect address for business and leisure travellers. M&C is the hotel arm of Singapore-listed global property company City Developments Limited, and a member of the Hong Leong Group. Visit www.millenniumhotels.com for more information.