

***For Immediate Release***

**Kassia, Hong Leong Holdings' Flora Drive Finale,  
Sold More Than 50% On Launch Weekend**



*Kassia, Tripartite Developers' final new launch in Flora Drive, saw strong interest during its 2-week preview.*

**Singapore, 21 July 2024** – As at 5pm today, Tripartite Developers sold 144 units or 52% of the 276-unit freehold Kassia. Tripartite is a joint venture comprising Hong Leong Holdings Limited, City Developments Limited, and TID Pte. Ltd.

The take-up rate was good at a selling price ranging between S\$1,821 to S\$2,177 per square foot (psf), with the one and two-bedroom being the most popular. Around 90% of the buyers are Singaporeans, while Permanent Residents make up the remaining 10%.

With a good mix of unit types, the apartments are competitively priced from S\$883,000 for 1-bedder (473 sq ft), S\$1.196 million for 2-bedder (656 sq ft), S\$1.659 million for 3-bedder (904 sq ft), and S\$2.462 million for 4-bedder (1,345 sq ft).

**Ms Betsy Chng, Head of Sales and Marketing at Hong Leong Holdings** said, “The encouraging take-up for Kassia by local homebuyers reflects a resilient demand for a thoughtfully designed home that is in harmony with nature and a quiet locale, coupled with enhanced transport connectivity. With the functional layouts offered, we believe our buyers will be delighted with their new homes.”

Situated on a 14,013.40 sqm (or approximately 150,838 sq ft) site, Kassia is in District 17 off Upper Changi Road North and will comprise four blocks of eight storeys each on completion. Inspired by *Cassia javanica*, a popular tropical tree grown in Southeast Asia known for its beautiful crimson and pink flower bunches, it simulates the experience of being surrounded by dense foliage and interwoven branches to foster a natural environment that promotes harmony between residents and nature.

Following the vein of its sister projects all named after flowers and arranged in alphabetical order, Kassia will be Tripartite's final residential development on Flora Drive. This concludes the joint venture developers' success in the private residential enclave for nearly three decades which includes Azalea Park, Ballota Park, Carissa Park, Dahlia Park, Edelweiss Park, Ferraria Park, The Gale, Hedges Park, The Inflora, and The Jovell.

### **A Home in an Oasis**

Each unit is thoughtfully designed to maximise space and functionality, with quality earthy-hued finishings for a calm and elegant ambience. Facilities include a Vertical Garden and Cascading Water Feature at the Grand Clubhouse, a Sky Leisure Walk deck, a 50m lap pool, urban farming plots, and relaxation alcoves to repose and rejuvenate throughout its communal spaces.

A well-located home for families, Kassia is near five MRT stations within a short bus connection - Tampines East and Upper Changi of the Downtown Line; Pasir Ris, Tampines, and Expo of the East-West Line; and an additional two upcoming Pasir Ris East and Loyang of the Cross-Island Line (*expected to be ready in 2030\**). It is also well-connected to the Pan Island Expressway (PIE) and East Coast Parkway (ECP).

Business, retail, food, and leisure activities are aplenty such as Changi Business Park, Changi Airport, Downtown East, Komo Shoppes, Singapore Expo, and a wide range of hawker selections at Changi Village. Nature lovers will enjoy the nearby trails at Changi Beach Park with a Round Island Route Park Connector.

Nearby educational institutions include St Hilda's Primary School, Gongshang Primary School, Hai Sing Catholic School, Temasek Polytechnic, Singapore University of Technology and Design, and the Japanese School.

The project is estimated to obtain TOP in 2027.

Kassia's sales gallery, located at Eunos Avenue 4, is open daily from 10am to 7pm. For enquiries, please call the sales hotline at (65) 9643 9911 or visit the website at [www.kassia.com.sg](http://www.kassia.com.sg).

**Brochure and high-res images:** <https://spaces.hightail.com/receive/dvz1QfUkT1>

*\*Reference:*

[https://www.lta.gov.sg/content/ltagov/en/upcoming\\_projects/rail\\_expansion/cross\\_island\\_line.html](https://www.lta.gov.sg/content/ltagov/en/upcoming_projects/rail_expansion/cross_island_line.html)



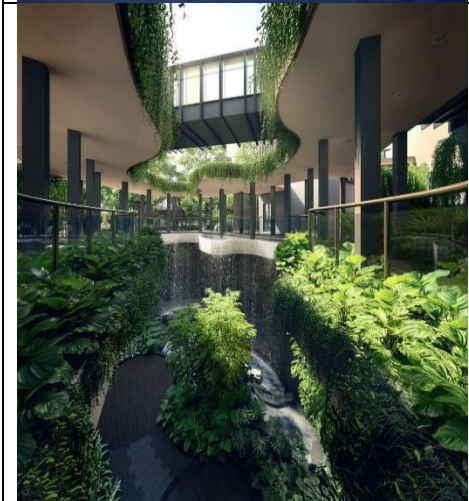
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**PHOTOS**

	<p>Located along Flora Drive in District 17, Kassia will house 276 units in four blocks of eight storeys each, catering for more residential spaces in the rejuvenated township of Changi enclave.</p> <p><i>(Artist's Impression)</i></p>
	<p>The Arrival Court welcomes with a relaxing grandeur that leads into a tranquil and modern home. Facilities at Kassia include a 50-metre swimming pool, a sky leisure and view deck, relaxation alcoves, urban farming pods, and a Grand Clubhouse.</p> <p><i>(Artist's Impression)</i></p>
	<p>The Grand Clubhouse is wrapped in a vertical garden spanning the basement Arrival Plaza to the breathtaking cascading water feature, sky leisure walk and view deck on Level 2.</p> <p><i>(Artist's Impression)</i></p>

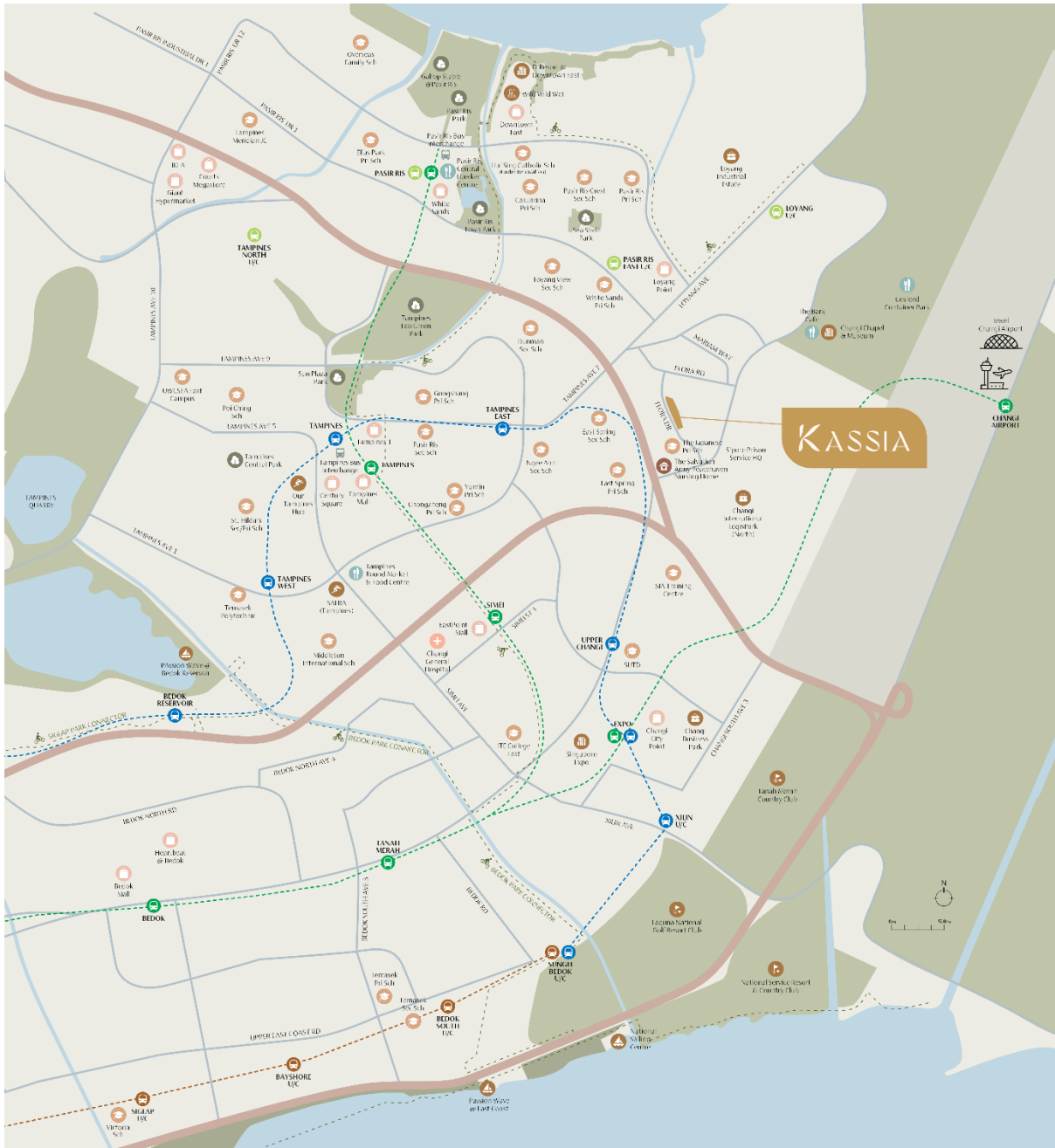
High res-images: <https://spaces.hightail.com/receive/dvz1QfUkT1>



**PHOTOS**

	<p>The 1 bedroom + Study comes with a well-sized kitchen countertop space for storage, appliances, and meal preparation.</p> <p><i>(Artist's Impression)</i></p>
	<p>All units are thoughtfully designed for functionality and enhanced living. Pictured here is the 2-bedroom living room and kitchen.</p> <p><i>(Artist's Impression)</i></p>
	<p>Immerse in an earthy-hued theme with quality finishings that evoke calmness and elegance. Pictured here is the 4-bedroom living and dining areas.</p> <p><i>(Artist's Impression)</i></p>

**High res-images:** <https://spaces.hightail.com/receive/dvz1QfUKT1>



<p><b>Kassia Sales Gallery</b></p>	<p><b>Kassia – Actual Site</b></p>
<p>Eunos Ave 4</p>	<p>31 – 39 Flora Drive</p>
<p>Opens daily from 10am to 7pm</p>	

*All information in the Fact Sheet is accurate at the time of release. This is subject to changes as required by the developer or the relevant authorities.*